

**Government Arts College (A),  
Karur – 05  
Faculty Details for Website**



<i>Name of the Faculty</i>	<b>Dr.G.S.BALAKRISHNAN</b>
<i>Designation</i>	<b>Assistant Professor</b>
<i>Department</i>	<b>PG and Research Department of Commerce</b>
<i>Qualification</i>	<b>M.Com., MBA., M.Phil., PGDCA., Ph.D.,</b>
<i>Date of Birth</i>	<b>04-07-1969</b>
<i>Date of Appointment</i>	<b>29-07-2015</b>
<i>Date of joining in this College</i>	<b>02-08-2016</b>
<i>Subject Specialization</i>	<b>Marketing and Finance</b>
<i>Area of Research</i>	<b>Marketing</b>
<i>Research Advisor for M.Phil/Ph.D</i>	<b>Ph.D</b>
<i>No. Of. M.Phil/Ph.D Produced and Guiding</i>	<b>M.Phil Produced – 1; Ph.D Guiding – 1.</b>
<i>Books Published</i>	<b>Nil</b>
<i>No. Of. Research Papers Published</i>	<b>1</b>
<i>Major and Minor Projects Completed/ Doing</i>	<b>Nil</b>
<i>Conferences/Workshops/ Training Programmes Organized</i>	<b>Nil</b>
<i>Conferences/Workshops/Training/Orientation/ Refresher Programmes Attended</i>	<b>Orientation – 1 Conference - National Level Conference on Cash less trade in India.</b>
<i>Paper Presented in Conferences</i>	<b>10</b>
<i>Awards/Honors Received</i>	<b>Nil</b>
<i>Extension Activities</i>	<b>Nil</b>
<i>Administrative Position in the College</i>	<b>Nil</b>
<i>Membership in Academic Bodies</i>	<b>Formerly senate member of Bharathiar university, Coimbatore.</b>
<i>Membership in Professional Bodies</i>	<b>Nil</b>
<i>E-mail ID</i>	<b>gsbalki26@gmail.com</b>
<i>Phone/Mobile Number (Optional)</i>	<b>9442375879</b>
<i>Any other (if Any)</i>	<b>SLET - 1998 (Commerce) Worked as Director in Bharathidasan School of Business, Erode (Affiliated to Bharathiar University)</b>

