

# GOVERNMENT ARTS COLLEGE (Autonomous),

(Re-accredited with 'A' Grade by NAAC and Affiliated to Bharathidasan University, Tiruchirappalli)

KARUR - 639 005.



## UG

# COURSE STRUCTURE

Course Structure under CBCS System

(Applicable to the Candidates admitted from the Academic Year 2021 - 2022 onwards)

# B.A., ECONOMICS

# **B.A ECONOMICS**

**SYLLABUS - 2021**



**GOVERNMENT ARTS COLLEGE**  
**With**  
**CHOICE BASED CREDIT SYSTEM (CBCS)**

**DEPARTMENT OF ECONOMICS**  
**GOVERNMENT ARTS COLLEGE (Autonomous),**  
**(Re-Accredited with A Grade by NAAC)**  
**course structure under CBCS system**  
**karur 639 005.**

**GOVERNMENT ARTS COLLEGE**  
**CHOICE BASED CREDIT SYSTEM (CBCS)**

**GOAL:**

Enlightening the unprivileged through Education.

**VISION:**

It is our vision to persuade every mind in this temple of learning to tirelessly seek the truth to face the challenge of the times and honestly participate in the establishment of universal peace, progress and love.

**MISSION:**

It is our mission to create in everyone an honest searching mind to be ready for value-based creative citizenship for regional, national and global peace and progress.

**UNDERGRADUATE COURSES**

**About UG Economics**

Bachelor of Arts (BA) in Economics is a 3-year undergraduate degree course that deals with the main areas of qualitative and quantitative economic theories. The course was started during the academic year 2005-06. A undergraduate course in economics create a strong foundation for career growth exclusively in the field of economics as well as in the diverse field of social and management education for higher education. The subjects in this course deal with various focal points of economics, contemporary issues, and problems and techniques to tackle them effectively. Students with a BA Economics degree can pursue their post-graduation in a number of areas either within or outside the country. The curriculum is designed in such a way to ignite young minds with innovating ideas and concepts. Students with a BA in Economics can enter into different sectors like banking and finance, teaching, retail, stock and share brokering, FMCG, etc according to the personnel interest and attributes.

**VISION**

To be a leading academic institution in Economics delivering highly employable graduates with strong analytical skills, creative intelligence, entrepreneurial and organizational skills.

### MISSION

- To prepare students for acquiring applied knowledge of economics to enhance their employability and entrepreneurship;
- To undertake relevant research for regional development and to create socio-economic database on Karur and Tamilnadu;
- To highlight the relevance and importance of Economics in society and in the process of nation-building;
- To inculcate the relevance of current economic thought, training in business innovation and excellence and corporate governance.

#### **What is Credit system?**

Weightage to a course is given in relation to the hours assigned for the course. The following Table shows the correlation between credits and hours. However, there could be some flexibility because of practical, field visits, tutorials and nature of project work.

For UG courses, a student must earn a minimum of 140(+4) credits as mentioned in the table below. The total number of minimum courses offered by a department are given in the course pattern.

#### **UNDER GRADUATE COURSE PATTERN (2021 ONWARDS)**

<b>PART</b>	<b>SEMESTER</b>	<b>SPECIFICATION</b>	<b>NO. OF COURSES</b>	<b>HOURS</b>	<b>CREDITS</b>	<b>TOTAL CREDITS</b>
I	I - IV	Part I	4	22	12	24
II	I - IV	Part II	4	22	12	
III	I - VI	Core courses Theory	13	69	59	92
	I - IV	Allied Course	6	31	20	
	V - VI	Elective Course	3	15	13	
IV	I -II-V	Value Education	3	6	6	26
		Environmental Studies				
		Soft Skills Development				
	I - III	Value Added Course (CLP)	1	4	2	
		Extra Credit Course (MOOC)	1	-	2	
III - IV	Non Core Elective	2	4	4		
V	Skill Based Elective - Theory	1	2	4		
V	VI	Gender Education	1	1	1	2
		Extension Activities	1	-	1	
<b>TOTAL</b>			<b>42</b>	<b>180</b>	<b>140</b> <b>(+4)</b>	<b>144</b>

However, there could be some flexibility because of practical, field visits, tutorials and nature of project work. For UG courses, a student must earn a minimum of 140 credits. The total number of courses offered by a department is given above.

### **Course Pattern**

**The Undergraduate degree course consists of five vital components. They are as follows:**

Part -I : Languages (Tamil )

Part-II : General English

Part-III : Core Course (Theory, Practical, Core Electives, Allied, Project)

Part-IV : SBE, NMC, Value Education, Soft Skills  
and Environmental Studies (EVS).

Part - V ;,Extension activities and gender education

### **Core Courses**

A core course is the course offered by the parent department related to the major subjects, components like theories, practicals, Project work, field visits, and etc.

### **Non core elective**

Non core elective Core should be shared by the various Departments of college. This course should be opted by all the students belonging to the particular Department. Each department of the respective college should allocate themselves the schedule and the units of the course.

### **Core Elective**

The core elective course is also offered by the parent department. The objective is to provide choice and flexibility within the department. There are three core electives. They are offered in different semesters according to the choice of the college.

### **Extra Credit Courses**

In order to facilitate the students gaining extra credits, the extra credit courses are given. There are two extra credit courses – Massive Open Online Courses (MOOC) and Skill-based Course – offered in the III and V Semesters respectively.

According to the guidelines of UGC, the students are encouraged to avail this option of enriching by enrolling themselves in the MOOC provided by various portals such as SWAYAM, NPTEL, etc. Skill based course is offered by the department apart from their regular class hours.

## Value Education Courses

There are four courses offered in the first semesters for the First year students.

## Non-Major Elective / Skill Based Elective

These courses are offered in two perspectives as electives “Within college”

## Subject Code Fixation

The following code system (9 characters) is adopted for Under Graduate courses:

Year of Revision	UG Code of the Dept	Semester	Specification of Part	Running number in the part
↓	↓	↓	↓	↓
2021	U21	x	x	.xx
<b>2021</b>	<b>UEC</b>	<b>1</b>	x	<b>1</b>

For example:

**I B.A -ECONOMICS**, first semester ‘**Indian Economy--I**’

The code of the paper is U 2 1 E C 1 C 1

Thus, the subject code is fixed for other subjects.

## EXAMINATION

### Continuous Internal Assessment (CIA):

UG – Distribution of CIA Marks	
Passing Minimum: 40 Marks	
THEORY CIA MAXIMUM=25	THEORY CIA MINIMUM=10
PRACTICAL MAXIMUM=40	PRACTICAL MINIMUM=16

### End-Semester Tests

Centralised – Conducted by the office of Controller of Examinations

### SEMESTER EXAMINATION

Testing with Objective and Descriptive questions.

**Part-A: Write short answer questions 10 x 2 = 20 (20 Marks)**

**Part-B & C: Descriptive (55 Marks)**

**Part-B:** 5 x 5 = 25 marks; inbuilt choice;

**Part-C:** 3 x 10 = 30 marks; 3 out of 5 questions, open choice.

### Duration of Examination must be rational:

3-hours examination for courses 4-6 hours/week.

## Grading System

### 1. Grading

Once the marks of the CIA and the end-semester examination for each of the courses are available, they will be added. The marks thus obtained, will then be graded as per the scheme provided in Table 1.

From the second semester onwards the total performance within a semester and the continuous performance starting from the first semester are indicated by **Semester Grade Point Average (GPA)** and **Cumulative Grade Point Average (CGPA)**, respectively. These two are calculated by the following formulae

$$\text{GPA} = \frac{\sum_{i=1}^n C_i G_i}{\sum_{i=1}^n C_i} \quad \text{AM (Weighted) Average Mar} \quad \frac{\sum_{i=1}^n C_i G_i}{\sum_{i=1}^n C_i}$$

Where, 'C<sub>i</sub>' is the Credit earned for the Course - i,

'G<sub>i</sub>' is the Grade Point obtained by the student for the Course 'i'.

'M' is the marks obtained for the course 'i', and

'n' is the number of Courses **Passed** in that semester.

CGPA: Average GPA of all the Courses starting from the first semester to the current semester.

**Note : The GPA and the CGPA shall be calculated separately for the following three parts :**

**Part I:LCs; Part II:ELCs; and Part III: CCs,ACs, and ECs.**

## **2.Classification of Final Results**

- i) For each of the three parts, there shall be separate classification on the basis of the CGPA, as indicated in the following Table - 2.
- ii) For the purpose of Classification of Final Results, the Candidates who earn CGPA 9.00 and above shall be declared to have qualified for the Degree as 'Outstanding'. Similarly, the candidates who earn the CGPA between 8.00 - 8.99, 7.00 - 7.99, 6.00 - 6.99 and 5.00 - 5.99 shall be declared to have qualified for their Degree in the respective programmes as 'Excellent', 'Very Good', 'Good' and 'Above Average' respectively.
- iii) Absence from an examination shall not be taken as an attempt.

**Table - I - Grading of the Courses**

Marks Range	Grade Point	Corresponding Grade
90 and above	10	O
80 and above but below 90	9	A+
70 and above but below 80	8	A
60 and above but below 70	7	B+
50 and above but below 60	6	B
40 and above but below 50	5	C
Below 40	0	RA

**Table – 2 – Final Result**

CGPA	Classification of Final Results	Corresponding Grade
9.00 and above	O	Outstanding
8.00 to 8.99	A+	Excellent
7.00 to 7.99	A	Very Good
6.00 to 6.99	B+	Good
5.00 to 5.99	B	Above Average
4.00 to 4.99	C	Average
Below 4.00	RA	Re - Appearance

Credit based weighted Mark System is adopted for individual semesters and cumulative

semesters in the column 'Marks Secured' (for 100).

A Pass will continue to be mandatory although the marks will not count for the calculation of the CGPA.

**Declaration of Result:**

Mr./Ms. \_\_\_\_\_ has successfully completed the Under Graduate in \_\_\_\_\_ programme. The candidate's Cumulative Grade Point Average (CGPA) in Part - III is \_\_\_\_\_ and the class secured is \_\_\_\_\_ by completing the minimum of 140 credits. The candidate has acquired \_\_\_\_\_ (if any) extra credits offered by the parent department courses.



**GOVERNMENT ARTS COLLEGE (AUTONOMOUS), KARUR – 639 005**  
**B.A. ECONOMICS COURSE STRUCTURE UNDER CBCS SYSTEM**

(For the candidates admitted from the year 2021-22 onwards)

**PROGRAMME OUTCOMES (PO) – UG ECONOMICS**

The goal of UG Economics is to prepare the students to be eligible for advanced studies, and exploring various business and employment opportunities in the field of Economics, Banking, and Insurance.

PO 1	acquire the ability to analyze the previous historical and current economic events from an economic perspective.
PO 2	Capability to communicate economic reasoning in a professional setting and day to day life.
PO 3	ability to apply analytical and quantitative techniques utilised in economics, business and finance
PO 4	Analyze development issues of the Indian economy from a global perspective.
PO 5	magnify the students' understanding and knowledge about the impact of economic development on environment

**PROGRAMME SPECIFIC OUTCOMES – UG ECONOMICS**

On the completion of the UG programme, the students will be able;

PSO1	To understand and analyze the concepts, principles, doctrines, laws and policies in Economics.
PSO2	To provide an in-depth knowledge of economics and to enable students to apply the knowledge and understanding gained in this subject area.
PSO3	To develop the skills of analysis and application of the economic theories to the real world.
PSO4	To demonstrate an ability to identify alternative solutions to current various socio- economic problems.
PSO5	To create awareness about changing macro-economic policies and theories



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**B.A - ECONOMICS COURSE STRUCTURE UNDER CBCS SYSTEM**

(For the candidates admitted from the year 2021 - 2022 onwards)

SEMESTER	PART	COURSE	COURSE TITLE	COURSE CODE	INSTR HOURS. WEEK	CREDIT	EXAM HOURS	MARKS		TOTAL
								INT	ESE	
I	I	Tamil – I	Tamil – I	U21L1T1	6	3	3	25	75	100
	II	English - I	English – I	U21L1E1	6	3	3	25	75	100
	III	Core Course - I	Indian Economy -I	U21EC1C1	5	5	3	25	75	100
		Core Course - II	History of Economic Thought	U21EC1C2	5	4	3	25	75	100
		First Allied Course – I	Development Economics	U21EC1A1	6	3	3	25	75	100
	IV	Value Education	Value Education	U21VE1	2	2	3	25	75	100
		Value Added course	Computer Literacy Programme (CLP)		2					
					30	20				600
II	I	Tamil – II	Tamil – II	U21L2T2	6	3	3	25	75	100
	II	English – II	English– II	U21L2E2	6	3	3	25	75	100
	III	Core Course – III	Indian Economy -II	U21EC2C3	5	5	3	25	75	100
		First Allied Course – II	Basic Accountancy	U21EC2A2	5	4	3	25	75	100
		First Allied Course – III	Constitution of India	U21EC2A3	6	3	3	25	75	100
	IV	Environmental Studies	Environmental Studies	U21ES2	2	2	3	25	75	100
		Value Added course	Computer Literacy Programme (CLP)		2	2				
					30	20(+2)				600
III	I	Tamil - III	Tamil- III	U21L3T3	6	3	3	25	75	100
	II	English – III	English – III	U21L3E3	6	3	3	25	75	100
	III	Core Course – IV	Micro Economics – I	U21EC3C4	6	5	3	25	75	100
		Core Course – V	Monetary Economics	U21EC3C5	5	4	3	25	75	100
		Second Allied Course -I	Statistical Methods – I	U21EC3A4	5	3	3	25	75	100
	IV	Non Core Elective -I	Principles of Management	U21EC3N1	2	2	3	25	75	100
		Extra credit Course	Massive Open Online Course (MOOC's)			(2)				
					30	20(+2)				600
IV	I	Tamil – IV	Tamil- IV	U21L4T4	6	3	3	25	75	100
	II	English – IV	English –IV	U21L4E4	6	3	3	25	75	100
	III	Core Course – VI	Micro Economics – II	U21EC4C6	5	5	3	25	75	100
		Second Allied Course -II	Tamil Nadu Economy	U21EC4A5	5	4	3	25	75	100
		Second Allied Course- III	Statistical Methods – II	U21EC4A6	4	3	3	25	75	100
	IV	Skill Based Elective- I	Trade Documentation	U21EC4S1P	2	4	3	40	60	100
		Non Core Elective -II	Principles And Practice Of Insurance	U21EC4N2	2	2	3	25	75	100
					30	24				700
V	III	Core Course –VII	Macro Economics -I	U21EC5C7	5	5	3	25	75	100
		Core Course –VIII	Agricultural Economics	U21EC5C8	5	4	3	25	75	100

		<b>Core Course –IX</b>	<b>Human Resource Management</b>	<b>U21EC5C9</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>25</b>	<b>75</b>	<b>100</b>
		<b>Core Course –X</b>	<b>Entrepreneurship Development</b>	<b>U21EC5C10</b>	<b>6</b>	<b>4</b>	<b>3</b>	<b>25</b>	<b>75</b>	<b>100</b>
		<b>Elective Course – I</b>	<b>Security Analysis and Portfolio Management</b>	<b>U21EC5E1</b>	<b>4</b>	<b>4</b>	<b>3</b>	<b>25</b>	<b>75</b>	<b>100</b>
		<b>Skill Based Elective – II</b>	<b>Principles of Commerce</b>	<b>U21EC5S2</b>	<b>2</b>	<b>4</b>	<b>3</b>	<b>25</b>	<b>75</b>	<b>100</b>
	<b>IV</b>	<b>Skill Based Elective –III</b>	<b>Group Project Wok – Industrial Economics</b>	<b>U21EC5S3P</b>	<b>2</b>	<b>4</b>	<b>3</b>	<b>40</b>	<b>60</b>	<b>100</b>
		<b>Soft Skill Development</b>	<b>Soft Skill Development</b>	<b>U21SSD3</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>25</b>	<b>75</b>	<b>100</b>
					<b>30</b>	<b>30</b>				<b>800</b>
		<b>Core Course – XI</b>	<b>Macro Economics – II</b>	<b>U21EC6C11</b>	<b>6</b>	<b>5</b>	<b>3</b>	<b>25</b>	<b>75</b>	<b>100</b>
		<b>Core Course – XII</b>	<b>Fiscal Economics</b>	<b>U21EC6C12</b>	<b>6</b>	<b>5</b>	<b>3</b>	<b>25</b>	<b>75</b>	<b>100</b>
	<b>III</b>	<b>Core Course – XIII</b>	<b>International Economics</b>	<b>U21EC6C13</b>	<b>6</b>	<b>5</b>	<b>3</b>	<b>25</b>	<b>75</b>	<b>100</b>
		<b>Elective Course - II</b>	<b>Managerial Economics</b>	<b>U21EC6E2</b>	<b>5</b>	<b>5</b>	<b>3</b>	<b>25</b>	<b>75</b>	<b>100</b>
		<b>Elective Course - III</b>	<b>Marketing Management</b>	<b>U21EC6E3</b>	<b>6</b>	<b>4</b>	<b>3</b>	<b>25</b>	<b>75</b>	<b>100</b>
<b>VI</b>	<b>V</b>		<b>Extension Activities (NSS / NCC / RRB / YRC /Fine Arts / Environmental Education, Population Education Club / Rotaract club / Leo club / Consumer Club / Sports &amp; Games)</b>			<b>1</b>				
		<b>Extension Activities</b>	<b>Gender Education</b>	<b>U21EA4</b>	<b>1</b>	<b>1</b>	<b>3</b>	<b>25</b>	<b>75</b>	<b>100</b>
					<b>30</b>	<b>26</b>				<b>600</b>
			<b>TOTAL</b>		<b>180</b>	<b>140(+4)</b>				<b>3900</b>

(For the candidates admitted from the year 2021 - 2022 onwards)

**CHAIRMAN  
BOARD OF STUDIES IN ECONOMICS**

**CONTROLLER OF EXAMINATIONS**

**CREDIT : 5**

**COURSE CODE:U21EC1C1**

**GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05**

**B.A., ECONOMICS – I SEMESTER – CORE COURSE - I**

(For the candidates admitted from the year 2021-22 onwards)

**INDIAN ECONOMY- I**

**COURSE OBJECTIVES:**

To know the structure of economy and policies for understanding

To acquire sufficient knowledge about India's Economic features occupational structure and the relative shares of the different Sectors

To create an awareness among the students about the National Income measurement and its problems relating to the Indian Economy.

To Know the problems of unemployment, poverty, rising economic and social inequality and problems of regional imbalances in India.

<b>UNIT-I</b>	<b>Features of Indian Economy</b> Basic characteristics of Indian Economy – Economy during the British period- Goal of Economic Policy after Independence –Natural Resources: Land resources – water resources-Mineral resources.
<b>UNIT-II</b>	<b>National Income</b> National income – methods of measuring National income – Estimates of National Income –Trends in National and Per-capita income in India- Difficulties in the calculation of national income- causes of slow growth in National income- <i>Changing pattern of GDP growth in recent years*</i>
<b>UNIT-III</b>	<b>Population and Human Resources</b> Population- Size and Growth of Population- Census 2011- National Population Policy 2000- causes for the failure of population control- occupational structure : Age and composition – economic development and occupational structure
<b>UNIT-IV</b>	<b>Poverty and Unemployment</b> Rural and urban poverty- Causes- Poverty Line- Inequalities of income : causes- Evils of inequalities of income -Unemployment – Types and causes – employment generation programmes in India
<b>UNIT-V</b>	<b>Agriculture</b> Agriculture and its role- Productivity- Causes for low Product measures in Agriculture- measures to improve productivity of agriculture - Land reforms measures- Green revolution: HYV Programme – merits and demerits of green revolution- Challenges of globalization in Indian agriculture – Agricultural development under Five Year Plans

**TEXT BOOK:**

**1.S. Sankaran (2012) “Indian Economy “ Margham Publications, Chennai**

**REFERENCE BOOKS:**

**1.Agarwal.AN,(2012) Indian Economy, Wishwa Praksham, New Delhi.**

**2.Rudder Datt and K.P.M.Sundharam (2014) Indian Economy S.Chand and Co, New Delhi**

**3.Dhingra C (2009), The Indian Economy, Sultan and Chand, New Delhi**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

**Teaching Learning Methods : Class room Learning, ICT, Seminar, Quiz, Group Discussion and Self Study**

**\*Self –study**

**COURSE OUTCOMES:**

By the end of this course, Students will be able to

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Reviewing the Indian Economy during the British Period	K1
CO2	Understanding and Explaining the Basic characteristics of Indian Economy	K2
CO3	Examining the impact of various policies implemented by the govt. on Economy	K3
CO4	Analysing the trend in National Income and Percapita income of Indian Economy	K4
CO5	Evaluating the Employment Generation Programme and Green Revolution	K5,K6

**K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create**

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	TOT	Mean Score
CO1	2	3	2	3	2	1	2	3	1	3	22	2.2
CO2	2	1	3	2	2	3	3	1	2	2	21	2.1
CO3	2	2	3	1	3	1	3	2	3	2	22	2.2
CO4	1	2	1	2	2	2	1	2	2	2	17	1.7
CO5	2	3	2	1	3	3	2	2	3	3	24	2.4
<b>Mean overall score</b>												<b>2.12</b>

Result: The core for this course is 2.12 (Medium relationship)

<b>Nature of Course</b>			
Knowledge and skill	✓	Employability oriented	✓
Skill oriented	✓	Entrepreneurship oriented	✓

Note:

Strength level	Low	Medium	High
Value	1	2	3

**COURSE DESIGNER:DR.S.JAGADEESPANDI**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

<b>CREDIT:4</b>	<b>COURSE CODE: U21EC1C2</b>
<b>GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05</b> <b>B.A., ECONOMICS - I SEMESTER - CORE COURSE - II</b> (For the candidates admitted from the year 2021-22 onwards)  <b>HISTORY OF ECONOMIC THOUGHT</b>	
<b>COURSE OBJECTIVES:</b> To prepare the students with basic theoretical knowledge regarding the origin and development of economic ideas of different schools of thought till date. To enable the students to compare, analyze and apply this to the present changes in economic ideas.	
<b>UNIT- I</b>	<b>Introduction To Economic Thought</b> Definition-Nature and significance of Economic Thought- Mercantalism- Dawn of Mercantalism- Factors Causing Mercantalism –Physiocracy: Factors Responsible for the rise of Physiocracy.
<b>UNIT- II</b>	<b>Classical Economic Thought</b> Classicism – Meaning –The Philosophy of Adam smith-Division of labour- ‘Invisible Hand’ – Laissez- fair Doctrine of Smith— Robert Malthus- <i>Malthusian theory of Population</i> -David Ricardo- Ricardian Theory of Rent- J.B Say : Say’s law of Markets and its implications.
<b>UNIT-III</b>	<b>School of Socialism</b> Jean Charles Sismondi – <i>Economic Ideas of Saint Simon</i> -Utopian Socialism-Evolution of Utopian Socialism- Scientific Socialism; Karl Marx; Influences shaping Marx ideas- Theory of Surplus value- Economic Ideas of Fabians.
<b>UNIT-IV</b>	<b>Welfare Economics and Keynesian Revolution</b> Welfare School- Meaning of Welfare Economics- Difference between the Welfare Economics and Positive Economics- A.C.Pigou and V.Pareto economic ideas- Concept of Social Welfare. Keynesian Economics- Practical importance- Criticism of Keynesian theory.
<b>UNIT-V</b>	<b>Indian Economic Thinkers</b> Dadabhai Naoroji- Drain theory of Naoroji - Economic Ideas of G.K.Gokale- Economic Ideas of Jawarlal Nehru- <i>Gandhian Economic thought*</i> – Economic Ideas of Amarthya sen.
<b>TEXT BOOK:</b> 1. Sanakaran .S – (2006 )A History of Economic Thought”Margham Publications,Chennai	
<b>REFERENCE BOOKS:</b> 1.Loganathan .V (2007) “ History of Economic Thought” S.Chand Publication, New delhi. 2.M.L Jhingan ,Girija & Manimekalai (2006) “ History of Economic Thought”, Vrindha Publications, Newdelhi.	

CHAIRMAN – BOS

CONTROLLER OF EXAMINATIONS

Teaching Learning Methods : Class room Learning, ICT, Seminar, Quiz, Group Discussion and Self Study

\*Self -study

COURSE OUTCOME:

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Compare Mercantilism and Physiocracy theory of thoughts	K1
CO2	Identify the thoughts of Classical school	K2
CO3	Outline the ideas of Karl Marx and other Socialists	K3
CO4	Analysing the contributions of J.M.Keynes in economics	K4
CO5	Develop the thoughts of Indian economic thinkers	K5,K6

K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	TOT	Mean Score
CO1	1	2	3	2	1	2	3	3	3	3	23	2.3
CO2	3	3	1	2	2	1	2	2	1	2	19	1.9
CO3	1	3	3	3	3	3	2	2	3	2	25	2.5
CO4	2	3	1	3	3	2	2	1	2	3	22	2.2
CO5	2	1	2	3	1	2	2	3	2	2	20	2.0
<b>Mean overall score</b>												<b>2.18</b>

Result: The core for this course is 2.18 (Medium relationship)

<b>Nature of Course</b>			
Knowledge and skill	✓	Employability oriented	✓
Skill oriented	✓	Entrepreneurship oriented	

Note:

Strength level	Low	Medium	High
Value	1	2	3

COURSE DESIGNER:DR.N.MUKUNDAN

CHAIRMAN – BOS

CONTROLLER OF EXAMINATIONS

<b>CREDIT: 3</b>	<b>COURSE CODE:U21EC1A1</b>
<b>GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05</b> <b>B.A., ECONOMICS – I SEMESTER – FIRST ALLIED COURSE - I</b> <b>(For the candidates admitted from the year 2021-22 onwards)</b>  <b>DEVELOPMENT ECONOMICS</b>	
<b>COURSE OBJECTIVES:</b> To sensitize students to obtain in-depth knowledge about the concept of development. To equip the students with the ability to make a critical analysis of development economics. To Discuss the important models and theories in economic development.	
<b>UNIT-I</b>	<b>Economic Development and Growth</b> Meaning and difference between economic development and growth- measurement of economic growth- Factors of Economic Growth : Economic factors-Non Economic factors-characteristics and underdeveloped country- obstacles and underdeveloped country.
<b>UNIT-II</b>	<b>Theories of Economic Growth</b> Rostow’s stages of economic growth-doctrine of balanced and unbalanced growth-Nurkes’ theory of disguised unemployment- Theory of Big Push- Karl marx theory of development.
<b>UNIT-III</b>	<b>Measures for Economic Development</b> Relationship Between agriculture and Industry- Role of industrialization in economic development - human development index (HDI) –Physical Quality Life Index (PQLI) sustainable development
<b>UNIT-IV</b>	<b>Capital formation and Economic Development</b> Role and importance of capital formation –capital formation and economic development-sources of capital formation –causes for low rate of capital formation - importance of human capital formation
<b>UNIT-V</b>	<b>Planning and Development</b> Types of Planning- Need for Planning in Underdeveloped countries- - Objectives and achievement of Indian plans- <i>Strategies of Indian Plans*</i> -Defects of Planning-NITI Aayog.
<b>TEXT BOOK:</b> <b>1.M.L Jhingan (2009) “The Economics of Development and Planning” Virindha</b> <b>Publications, Delhi.</b>	
<b>REFERENCE BOOKS:</b> <b>1.U.C. Kulshreshtha (2011) “Economic Development and Planning” Lakshmi Narain</b> <b>Agarwal Publications, Agra.</b>  <b>2.Misra and Puri (2011) “Development and Planning”</b>	



Teaching Learning Methods : Class room Learning, ICT, Seminar, Quiz, Group Discussion and Self Study

\*Self –study

**COURSE OUTCOMES:**

By the end of this course, Students will be able to

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Remember the concepts of Economic Growth and Economic Development	K1
CO2	Understand the problems of the Economic development.	K2
CO3	Assess the theories of Economic growth	K3
CO4	Evaluate the models of economics development	K4
CO5	Creation of the Human Development Index model	K5,K6

K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	TOT	Mean Score
CO1	1	3	3	3	3	1	1	2	1	1	19	1.9
CO2	3	2	2	1	1	3	3	1	2	2	20	2.0
CO3	1	2	3	1	1	1	1	2	1	2	15	1.5
CO4	1	1	2	3	2	2	1	3	2	2	19	1.9
CO5	2	1	3	1	1	3	1	2	2	1	17	1.7
<b>Mean overall score</b>												<b>1.8</b>

Result: The core for this course is 1.8 (Medium relationship)

<b>Nature of Course</b>			
Knowledge and skill	✓	Employability oriented	
Skill oriented	✓	Entrepreneurship oriented	

Note:

Strength level	Low	Medium	High
Value	1	2	3

**COURSE DESIGNER:DR.K.SENTHIL KUMAR**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

**CREDIT: 5**

**COURSE CODE:U21EC2C3**

**GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05**

**B.A., ECONOMICS – II SEMESTER – CORE COURSE - III**

(For the candidates admitted from the year 2021-22 onwards)

**INDIAN ECONOMY – II**

**COURSE OBJECTIVES:**

Comprehension of the nature and impact of New Economic Reforms on the Indian Economy.

Evaluating the changing role of agriculture, industrial and service sector and foreign sector in Indian Economy.

Measuring the growth, volume, composition and direction of India's foreign trade and capital inflow since 1991.

Comprehension of the nature and impact of New Economic Reforms on the Indian Economy

<b>UNIT-I</b>	<b>Industries:</b> Role of Industrialization- Features of new Industrial policy - Industrial development under Five Year Plans – Role of small scale and cottage industries in Indian Economy –Problems of Small scale Industries-Multinational corporations: Role of MNCs in developing economies – Benefits and Evils of MNCs
<b>UNIT-II</b>	<b>Foreign Trade of India :</b> Evolution of India's foreign trade- volume of India's foreign trade – composition of foreign trade- direction of trade – <i>Pattern of exports and imports</i> – changes in composition of foreign trade – new export and import policy.
<b>UNIT- III</b>	<b>Transport System :</b> Significance of transport- Functions and beneficial effects of Railways- Road Transport and Economic Development- Problems and obstacles of road transport- Nature of water transport- Inland water transport – Canal transport- Indian Shipping- Shipping Policy of India.
<b>UNIT IV</b>	<b>Banking system in India :</b> <i>Performance and growth of Banks after Nationalisation*</i> –Relationship between Reserve Bank and Commercial Bank in India- components of Indian money market- Cooperative Banking System : Primary Agricultural Credit Societies- central and state cooperative banks- Institutional credit to agriculture.
<b>UNIT-V</b>	<b>New Economic Policy :</b> Privatisation in India- Ways of privatization – Liberlisation – Globalisation : Meaning – background of globalization- Advantages and disadvantages of globalization – Disinvestment process in India- India and WTO

**TEXT BOOK:**

**1.S. Sankaran (2012) “Indian Economy “ Margham Publications, Chennai**

**REFERENCE BOOKS:**

**1.Agarwal.AN,(2012) Indian Economy, Wishwa Praksham, New Delhi.**

**2.Dalt Rudder and K.P.M.Sundharam (2014) Indian Economy S.Chand and Co, New Delhi**

**3.Dhingra C (2009), The Indian Economy, Sultan and Chand, New Delhi.**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

Teaching Learning Methods : Class room Learning, ICT, Seminar, Quiz, Group Discussion and Self Study  
\*Self –study

**COURSE OUTCOME:**

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Explain new Industrial policy - Industrial development under Five Year Plans	K1
CO2	Identify the volume of India’s foreign trade	K2
CO3	Summarize the Significance of transport- Functions and beneficial effects of Railways.	K3
CO4	Interpret the development models	K4
CO5	Understand the Privatisation in India- Ways of privatization – Liberlisation – Globalisation	K5,K6

K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	TOT	Mean Score
CO1	2	3	3	3	3	3	3	2	2	1	25	2.5
CO2	3	2	2	2	2	3	3	1	2	2	22	2.2
CO3	1	2	3	2	1	2	1	2	1	2	17	1.7
CO4	2	3	2	3	2	2	3	3	2	2	24	2.4
CO5	2	2	3	1	1	3	3	2	2	1	20	2.0
<b>Mean overall score</b>												<b>2.16</b>

Result: The core for this course is 2.16 (Medium relationship)

<b>Nature of Course</b>			
Knowledge and skill	✓	Employability oriented	✓
Skill oriented	✓	Entrepreneurship oriented	✓

Note:

Strength level	Low	Medium	High
Value	1	2	3

**COURSE DESIGNER:DR.S.JAGADEESPANDI**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

<b>CREDIT: 4</b>	<b>SUBJECT CODE:U21EC2A2</b>
<b>GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05</b> <b>B.A., ECONOMICS – II SEMESTER – FIRST ALLIED COURSE - II</b> (For the candidates admitted from the year 2021-22 onwards) <b>BASIC ACCOUNTANCY</b>	
<b>COURSE OBJECTIVES:</b> To acquire conceptual knowledge of basics of accounting To Apply the Financial Statement Analysis associate with Financial Data in the organization. To Analyse the complexities associated with management of cost of product and services in the Organization. To Equip with the knowledge of accounting process and preparation of final accounts of sole trader	
<b>UNIT - I</b>	<b>Introduction</b> Meaning and scope of Accounting – Objectives of Accounting – Basic Accounting Concepts – Accounting transactions – Double Entry Book keeping – Journal – Ledger – Preparation of Trial Balance – Preparation of cash book – Bank Reconciliation Statement – Ned and Preparation
<b>UNIT- II</b>	<b>Final Accounts</b> Preparation of Final Accounts of sole Trading concern – Adjustments – Preparation of Receipts and Payments Accounts, Income and Expenditure Accounts and Balance sheet of Non – Trading Organization.
<b>UNIT - III</b>	<b>Depreciation and Insurance Claims</b> Depreciation – Meanings – Causes – Types – Straight Line Method – Written down value Method – Concept of useful life under companies act 2013.
<b>UNIT - IV</b>	<b>Single Entry System</b> Meaning and features of Single Entry System – Defects – <i>Difference Between Single Entry and Double Entry System</i> – Method of Calculation of Profit – Statement of affairs method – Conversion method.
<b>UNIT- V</b>	<b>Partnership Accounts</b> Partnership Basic Concepts – Admission of a Partner – Retirement of Partner – Death of a Partner - Dissolution of a Partnership firm – Goodwill – <i>Method of valuing Goodwill</i> – Average period Method – Super Profit Method.
<b>TEXT BOOK:</b> 1.Grewal T. S(2005), Advanced Accounts S. Chand & Company, New Delhi.	
<b>REFERENCE BOOK:</b> 1.Gupta R. L (2007), Advanced Accounts – R. L. Gupta, Sultan and Chand, New Delhi. 2.Jain and Nareng, (2016), Advanced Accountancy Principles of Accounting Kalyani Publishers, New Delhi.	

CHAIRMAN – BOS

CONTROLLER OF EXAMINATIONS

Teaching Learning Methods : Class room Learning, ICT, Seminar, Quiz, Group Discussion and Self Study

\*Self -study

COURSE OUTCOME :

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Outline the Objectives of Accounting	K1
CO2	Understanding Double Entry Book keeping system	K2
CO3	Assess the usages of Depreciation analysis	K3
CO4	Develop the Preparation of Final Accounts of sole Trading	K4
CO5	Construct the Method of Calculation of Profit analysis	K5,K6

K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	TOT	Mean Score
CO1	2	1	1	3	1	1	2	3	2	2	18	1.8
CO2	1	3	1	2	2	2	3	1	3	3	21	2.1
CO3	2	2	1	2	1	2	2	1	2	2	15	1.5
CO4	1	3	2	1	2	2	3	3	3	1	21	2.1
CO5	2	2	1	3	3	3	3	2	2	1	22	2.2
<b>Mean overall score</b>												<b>1.94</b>

Result: The core for this course is 1.94 (Medium relationship)

<b>Nature of Course</b>			
Knowledge and skill	✓	Employability oriented	✓
Skill oriented	✓	Entrepreneurship oriented	✓

Note:

Strength level	Low	Medium	High
Value	1	2	3

**COURSE DESIGNER:DR.K.SENTHIL KUMAR**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

<b>CREDIT: 3</b>		<b>COURSE CODE:U21EC2A3</b>	
<b>GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05</b> <b>B.A., ECONOMICS - II SEMESTER - FIRST ALLIED COURSE - III</b> (For the candidates admitted from the year 2021-22 onwards)			
<b>CONSTITUTION OF INDIA</b>			
<b>COURSE OBJECTIVES:</b>			
Understand the structure and composition of Indian Constitution			
To understand the structure of executive, legislature and judiciary			
Understand and analyse federalism in the Indian context			
To understand the central and state relation, financial and administrative.			
<b>UNIT -I</b>	<b>The Historical Background</b> Utility of a Historical Perspective – Government of India Act 1858 - Montagu-Chelmsford Report and Indian Councils Act 1919 – Main Features of the system introduced by the Act of 1919- Simon Commission – Changes introduced by the Indian Independence Act ,1947.		
<b>UNIT - II</b>	<b>The Philosophy of the Constitution</b> The objectives resolution – the Preamble – Independent and Sovereign – Republic – promotion of International Peace – democracy – Representative Democracy – government of the People, for the people – Political Justice – democratic society – economic justice – Social Justice – Liberty equality and Fraternity.		
<b>UNIT –III</b>	<b>Features of the constitution</b> Drawn from different sources – recast of constitution by 42nd 43rd and 44th amendments – Federal relations elaborately deal with – Fundamental Rights, directive Principles and Fundamental duties- <i>Social Equality guaranteed by the Constitution</i> - Basic features of the Constitution		
<b>UNIT IV</b>	<b>Fundamental Rights and Fundamental Duties</b> Individual rights and Fundamental rights – Exceptions to Fundamental Right – Article 14.Article 15 and Article 16.- <i>The mandal Commission Case</i> – Article 19 The six freedoms - Supreme court as the guardian of Fundamental rights – fundamental duties and Enforcement.		
<b>UNIT V</b>	<b>Federal Structure, Minorities, Schedule Castes and scheduled tribes</b> Federal Structure in the constitution- Assignment of taxes and functions between union and states- Finance Commission- Provisions for protection of Minorities – religious freedom – linguistic and cultural rights .		
<b>TEXT BOOK:</b>			
1.Durga Das Basu (2016) 23rd Edition, Introduction to the constitution of India, Lexis Nexis,Butterworths Wadhwa Nagpur			
<b>REFERENCE BOOKS:</b>			
1.Report of the Indian constitution (Simon Report) Vol 1 PP112 et seq.			
2.Report of the Joint Parliamentary committee (Simon report) Vol 1 pp232-38			
3.Inaugural Address of the Pandit Nehru at the seminar on Parliamentary Democracy 25-02-1956.			

Teaching Learning Methods : Class room Learning, ICT, Seminar, Quiz, Group Discussion and Self Study

**COURSE OUTCOMES:**

By the end of this course, Students will be able to

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Remembering the basic concepts of historical background of constitution of India	K1
CO2	Understanding the Philosophy of the Constitution	K2
CO3	Applying the fiscal federalism in terms of central and state powers	K3
CO4	Analysing the Individual rights and Fundamental rights	K4
CO5	Creating the knowledge of the Federal Structure in the constitution	K5,K6

K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5	Total Score	Mean Score
CO1	3	1	2	2	3	2	1	3	1	2	20	2.0
CO2	3	1	1	3	2	3	1	2	2	1	19	1.9
CO3	1	3	2	3	2	2	2	1	1	3	20	2.0
CO4	2	1	2	2	1	2	1	3	3	2	19	1.9
CO5	3	1	2	3	3	1	3	2	2	3	23	2.3
<b>Overall mean score</b>												<b>2.02</b>

**Result: The core for this course is 2.02 (Medium relationship)**

Nature of Course			
Knowledge and skill	✓	Employability oriented	
Skill oriented	✓	Entrepreneurship oriented	

Note:

Strength level	Low	Medium	High
Value	1	2	3

**COURSE DESIGNER:DR.S.MANAVALAN**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

<b>CREDIT:5</b>		<b>COURSE CODE:U21EC3C4</b>	
<b>GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05</b> <b>B.A., ECONOMICS - III SEMESTER - CORE COURSE -IV</b> (For the candidates admitted from the year 2015- 16 onwards)  <b>MICRO ECONOMICS – I</b>			
<b>COURSE OBJECTIVES:</b>			
To impart basic economic principles governing the behaviors of individuals and firms regarding consumption and production.			
To develop the skills of analysis and application of the principles to the real world problems.			
To analyse the interaction between the product and the factor markets and understand the nature of factor pricing.			
<b>UNIT-I</b>	Definition of Economics- Adam Smith- Marshall- Robins- Samuelson- Micro and Macro approach- Inductive and deductive method- Positive vs Normative Science- Static and dynamic analysis- Economic laws- Partial vs General Equilibrium.		
<b>UNIT-II</b>	Theory of consumer behavior- Cardinal Utility- Ordinal Utility- Law of diminishing Marginal Utility- Law of Equi-Marginal Utility- - Indifference curve analysis- <i>Features of Indifference curve</i> - Consumer's Equilibrium.		
<b>UNIT-III</b>	Demand - Law of Demand - Elasticity of demand- Types and Measurement-Factors influencing elasticity of demand- <i>Uses of elasticity of demand</i> - Consumer's surplus.		
<b>UNIT-IV</b>	Factors of Production- Land, Labour, Capital and Organization- Laws of returns-Law of variable proportions- Return to scale.		
<b>UNIT-V</b>	Cost and Revenue- Concepts of cost and revenue- Average, Marginal and Total cost- Nature of short run and long run cost curves- Revenue; Total Revenue - Marginal Revenue – Average Revenue - Importance of revenue curves.		
<b>TEXT BOOK :</b>			
1.S.Sankaran (2009) – “Micro Economics”, Margham Publications, Chennai.			
<b>REFERENCE BOOKS:</b>			
1.Ahuja H.L. (1996) - Principles of Micro Economics, A New look at Economic Theory, S.Chand, New Delhi.			
2.Dewett K.K - Micro Economics, S.Chand, New Delhi, 2009.			
3.Jhingan M.L, (2008) Micro Economic Theory, Konark, New Delhi.			

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**



Teaching Learning Methods : Class room Learning, ICT, Seminar, Quiz, Group Discussion and Self Study

\*Self –study

**COURSE OUTCOME:**

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Remembering the concepts of micro economics.	K1
CO2	Understanding the Determinants of utility analysis.	K2
CO3	Application of demand and types of demand on various category of goods	K3
CO4	Illustrate the functions of production function	K4
CO5	Evaluating the theory of consumer surplus	K5,K6

K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	TOT	Mean Score
CO1	2	1	3	2	1	3	3	1	3	2	21	2.1
CO2	1	2	3	3	3	3	1	3	3	3	25	2.5
CO3	3	1	2	1	2	1	2	2	3	1	18	1.8
CO4	2	3	2	2	2	3	3	2	1	2	22	2.2
CO5	1	2	2	2	2	3	1	3	3	2	21	2.1
<b>Mean overall score</b>											<b>107</b>	<b>2.14</b>

**Result: The core for this course is 2.14 (Medium relationship)**

<b>Nature of Course</b>			
Knowledge and skill	✓	Employability oriented	✓
Skill oriented	✓	Entrepreneurship oriented	

Note:

Strength level	Low	Medium	High
Value	1	2	3

**COURSE DESIGNER:DR.K.SENTHIL KUMAR**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

<b>CREDIT: 4</b>		<b>COURSE CODE:U21EC3C5</b>	
<b>GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05</b> <b>B.A., ECONOMICS - III SEMESTER - CORE COURSE - V</b> (For the candidates admitted from the year 2021-22 onwards)  <b>MONETARY ECONOMICS</b>			
<b>COURSE OBJECTIVES:</b>			
To make the students to understand the meaning and view on money.			
To enable the students to understand the various monetary theories			
<b>UNIT-I</b>	<b>Money</b>	Meaning, definition- Barter systems and its defects- Evolution of money- Functions of money- Role of money in capitalist economy- money in socialistic economy.	
<b>UNIT II</b>	<b>Monetary Standard</b>	Meaning – attributes of a good monetary standard - Types of Monetary standard –metallic standard - Monometalism – Bi – Metalism – Gresham’s Law - Paper currency standard: special features- Merits and Demerits- Principles and Methods of Note Issue – <i>India’s Present Currency System*</i> .	
<b>UNIT III</b>	<b>Value of Money</b>	Value of Money – Supply of Money –Different view of money supply - Determinants of Money supply – Demand for Money – Fisher’s Quantity Theory – Cambridge Equations – Keynes’ approach – Friedman Quantity Theory and money.	
<b>UNIT IV</b>	<b>Banking</b>	Commercial Banking – structure and functions – Role of Commercial Banks in Economic Development - Development Banking – features- structure of development banks in India - Central Banking – Functions of Central Bank -- <i>Recent Trends in Banking*</i> – Innovative Banking – ATM – Teller System – Credit and Debit Card – Factoring Services – E - Banking	
<b>UNIT-V</b>	<b>Monetary Policy:</b>	Meaning-definitions- objectives- monetary policy instruments- quantitative and qualitative measures-limitations of monetary policy.	
<b>TEXT BOOK:</b>			
<b>1.M.L.Jhingan Monetary Economics, Vrindha Publications (P) Ltd., Delhi.</b>			
<b>REFERENCE BOOKS:</b>			
<b>1.D.M.Mithani “ Money, Banking, International Trade and Public Finance” Himalaya Publications, Delhi.</b>			
<b>2.Narayan M.L.Seth- Money, Banking and Trade, Lakshmi Publications, Agra.</b>			
<b>3.S. Sankaran (2012) “Monetary Economics”, Margam Publications, Chennai</b>			

Teaching Learning Methods : Class room Learning, ICT, Seminar, Quiz, Group Discussion and Self Study

\*Self -study

**COURSE OUTCOME:**

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Understand the concepts of money Functions of money- Role of money.	K1
CO2	Explain the Determinants of Money supply and types of monetary standards.	K2
CO3	Interpret the Fisher's Quantity Theory – Cambridge Equations – Keynes' Income Theory	K3
CO4	Illustrate the functions of Central and commercial banks	K4
CO5	Evaluating the implications of Monetary Policy on developing economy	K5,K6

K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	TOT	Mean Score
CO1	2	1	3	2	1	3	3	1	3	2	21	2.1
CO2	1	2	3	3	3	3	1	3	3	3	25	2.5
CO3	3	1	2	1	2	1	2	2	3	1	18	1.8
CO4	2	3	2	2	2	3	1	2	1	2	20	2.0
CO5	1	2	2	2	2	2	1	3	3	2	20	2.0
Mean overall score												2.08

**Result: The core for this course is 2.08 (Medium relationship)**

Nature of Course			
Knowledge and skill	✓	Employability oriented	✓
Skill oriented		Entrepreneurship oriented	

Note:

Strength level	Low	Medium	High
Value	1	2	3

**COURSE DESIGNER:DR.S.JAGADEESPANDI**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

<b>CREDIT : 3</b>		<b>COURSE CODE:U21EC3A4</b>	
<b>GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05</b> <b>B.A., ECONOMICS - III SEMESTER - SECOND ALLIED COURSE - I</b> (For the candidates admitted from the year 2021-22 onwards)			
<b>STATISTICAL METHODS - I</b>			
<b>COURSE OBJECTIVES:</b>			
To inculcate the knowledge on basic elements of statistics.			
To intend to train the students with their application.			
To enable the students to apply the statistical tools to analyze the economic problems			
<b>UNIT-I</b>	Statistics- Meaning and definition-Nature and Scope- Statistics and other sciences-Functions and limitations.		
<b>UNIT –II</b>	Measures of Central tendencies: Arithmetic Mean - Median, Mode, Geometric Mean and Harmonic Mean.		
<b>UNIT – III</b>	Measures of Dispersion: Range, Quartile Deviation, Mean Deviation about Mean, Median and Mode, Standard Deviation .		
<b>UNIT-IV</b>	Skewness and Kurtosis: Difference between Dispersion and Skewness- Karl-Pearson, Bowley and Kelly’s measures of Skewness- Kurtosis- Measures of Kurtosis		
<b>UNIT –V</b>	Vital statistics- Meaning - – uses of vital statistics – methods of obtaining vital statistics Mortality – meaning - measurement of mortality - Crude Birth Rate		
<b>TEXT BOOK:</b>			
1.Kathamba Rajan (2017) <b>Economic and Business Statistics, Himalaya Publications, New Delhi.</b>			
<b>REFERENCE BOOKS:</b>			
1.Gupta, S.P.; Gupta, M.P.(2019) <b>Business Statistics Himalaya Publications, New Delhi.</b>			
2.K.Kapoor and S.C.Gupta, (2010) <b>Fundamentals of Mathematical Statistics, Sulthan Chand and Sons, New Delhi.</b>			
3..C.M. ChikkodiB. G Sathiya Prasad (2018) <b>Business Statistics Himalaya Publications, New Delhi.</b>			

**Note: Question should consist of 50 % theory and 50% problems**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

Teaching Learning Methods : Class room Learning, ICT, and Self Study (Participatory Learning Technique)

Self Study\* To prepare the Chart through Collection of Field data (Group Assignment)

**COURSE OUTCOME:**

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Outline the fundamentals of Statistics	K1
CO2	Understanding the measures of central tendency	K2
CO3	Explain the measures of dispersion and Quartile Deviation	K3
CO4	Analyse the Skewness and Kurtosis analysis	K4
CO5	Creating the Knowledge of obtaining vital statistic methods	K5,K6

K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	TOT	Mean Score
CO1	3	3	3	1	3	3	1	2	2	3	24	2.4
CO2	2	3	3	3	3	1	3	2	3	2	25	2.5
CO3	3	2	3	1	3	2	2	3	2	3	24	2.4
CO4	2	3	2	3	3	2	3	3	3	2	26	2.6
CO5	3	2	3	3	1	3	2	3	2	3	27	2.7
Mean overall score											126	2.52

**Result: The core for this course is 2.52 (High relationship)**

Nature of Course			
Knowledge and skill	✓	Employability oriented	✓
Skill oriented	✓	Entrepreneurship oriented	

Note:

Strength level	Low	Medium	High
Value	1	2	3

**COURSE DESIGNER:DR.N.MUKUNDAN**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

<b>CREDIT : 2</b>		<b>COURSE CODE:U21EC3N1</b>	
<b>GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05</b> <b>B.A.,ECONOMICS - III SEMESTER - NON CORE ELECTIVE - I</b> (For the candidates admitted from the year 2021-22 onwards)  <b>PRINCIPLES OF MANAGEMENT</b>			
<b>COURSE OBJECTIVES:</b>			
The aim of this paper is to enable the students to understand the concepts of management.			
To endow students with the knowledge of Organization and its Structure.			
<b>UNIT-I</b>	<b>INTRODUCTION</b>  Meaning of Management - Definition of Management - Features or Characteristics of Management- Functions of Management- <i>Importance of Management.</i>		
<b>UNIT-II</b>	<b>MANAGEMENT THOUGHT</b> Hendry Fayol- Frederick Winslow Taylor- Scientific Management - Peter F. Drucker		
<b>UNIT-III</b>	<b>PLANNING</b> Introduction- Meaning- Definition- Objectives- Importance- Steps in Planning - Progress- Limitations.		
<b>UNIT-IV</b>	<b>ORGANISATION</b> Meaning- Definition- Functions of Organisation- <i>Classification of organization*</i> - Importance.		
<b>UNIT-V</b>	<b>CO-ORDINATION</b> Meaning- Definition- Features of co-ordination- Need and Importance of co-ordination- Techniques of co-ordination.		
<b>TEXT BOOK:</b>			
1.Ramasamy, T.,(2016) <b>Principles of Management, Himalaya Publishing House</b>			
<b>REFERENCE BOOKS:</b>			
1.Prasad, L.M.,(2015) <b>Principles and Practice of Management, Sultan Chand &amp; Sons</b>			
2.Rajan Nair and Varma M. M., (1995), “ <b>Marketing Management</b> ”, Sultan Chand & Sons, New Delhi.			
3.Pillai R.N. S.and Bagavathi(1997),“ <b>Modern Marketing Principles&amp; Practice</b> ”, Sultan Chand & Sons, New Delhi.			

CHAIRMAN – BOS

CONTROLLER OF EXAMINATIONS

Teaching Learning Methods : Class room Learning, ICT, Seminar, Quiz, Group Discussion and Self Study

\*Self -study

COURSE OUTCOME:

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Remembering the concepts and Functions of management	K1
CO2	Understanding the classical and modern thoughts of management	K2
CO3	Assess the importance of planning	K3
CO4	Analysing the various categories of management	K4
CO5	Evaluating the techniques of coordination in management principles	K5,K6

K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	TOT	Mean Score
CO1	2	1	3	2	1	3	3	1	3	2	21	2.1
CO2	1	2	2	3	2	2	1	3	3	3	25	2.2
CO3	3	1	2	1	2	1	2	2	3	1	18	1.8
CO4	2	3	2	2	2	3	3	2	1	2	22	2.2
CO5	1	2	2	2	2	2	1	3	3	2	21	2.0
Mean overall score												2.06

Result: The core for this course is 2.06 (Medium relationship)

Nature of Course			
Knowledge and skill	✓	Employability oriented	✓
Skill oriented		Entrepreneurship oriented	

Note:

Strength level	Low	Medium	High
Value	1	2	3

COURSE DESIGNER:DR.A.MANIVEL

CHAIRMAN – BOS

CONTROLLER OF EXAMINATIONS

<b>CREDIT: 5</b>	<b>SUBJECT CODE:U21EC4C6</b>
<b>GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05</b> <b>B.A., ECONOMICS - IV SEMESTER -CORE COURSE - VI</b> (For the candidates admitted from the year 2021-22 onwards)  <b>MICRO ECONOMICS – II</b>	
<b>COURSE OBJECTIVES:</b> To impart basic economic principles governing the behaviors of individuals and firms are regarding consumption and production.  To develop the skills of analysis and application of the principles to the real world problems.  To analyse the interaction between the product and the factor markets and understand the nature of factor pricing.	
<b>UNIT-I</b>	Market Structure- Meaning- Types- Perfect Competition- Price and Output Determination- Equilibrium of the firm and industry in short and long run.
<b>UNIT-II</b>	Simple Monopoly- Discriminating Monopoly- Price and Output determination under simple and discriminating monopoly.
<b>UNIT-III</b>	Features of Monopolistic Competition- Equilibrium of firm and industry under short run and long run (Group Equilibrium) <i>Selling Cost*</i> .
<b>UNIT-IV</b>	Theories of factor pricing- Marginal Productivity Theory- Rent- Ricardian Theory of Rent- Wages- <i>Real and Nominal Wage*</i> - Theory of Wages
<b>UNIT-V</b>	Interest - Classical- Neo- Classical and Keynesian Theory of Interest- Profits- Net and Gross profit - Theories of Profit.
<b>TEXT BOOK:</b> <b>1.S.Sankaran (2011) “Micro Economics”, Margham Publications, Chennai.</b>	
<b>REFERENCE BOOKS:</b> <b>1.Ahuja H.L. (1996) – “Principles of Micro Economics, A New look at Economic Theory”, S.Chand , New Delhi.</b> <b>2.Dewett K.K - Micro Economics, S.Chand, New Delhi, 2009.</b> <b>3.Jhingan M.L, (2008) Micro Economic Theory, Konark, New Delhi.</b>	

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**CONTROLLER OF EXAMINATIONS**



Teaching Learning Methods : Class room Learning, ICT, Seminar, Quiz, Group Discussion and Self Study

\*Self -study

**COURSE OUTCOME:**

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Understand the concepts and market structure of micro economics.	K1
CO2	Identifying the Determinants of monopoly for a commodity	K2
CO3	Application of monopolistic competition of consumer based products	K3
CO4	Illustrate the classical theories of factor pricing	K4
CO5	Evaluating the modern theories of factor pricing	K5,K6

K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	TOT	Mean Score
CO1	2	1	3	2	1	3	3	1	3	2	21	2.1
CO2	1	2	3	3	3	3	1	3	3	3	25	2.5
CO3	3	1	2	1	2	1	2	2	3	1	18	1.8
CO4	2	3	2	2	2	3	3	2	1	2	22	2.2
CO5	1	2	2	2	2	3	1	3	3	2	21	2.1
<b>Mean overall score</b>												<b>2.14</b>

**Result: The core for this course is 2.14 (Medium relationship)**

<b>Nature of Course</b>			
Knowledge and skill	✓	Employability oriented	✓
Skill oriented	✓	Entrepreneurship oriented	

Note:

Strength level	Low	Medium	High
Value	1	2	3

**COURSE DESIGNER:DR.K.SENTHIL KUMAR**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

<b>CREDIT: 4</b>		<b>COURSE CODE:U21EC4A5</b>	
<b>GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05</b> <b>B.A., ECONOMICS – IV SEMESTER – SECOND ALLIED COURSE - II</b> (For the candidates admitted from the year 2021-22 onwards) <b>TAMILNADU ECONOMY.</b>			
<b>COURSE OBJECTIVES:</b>			
To understand the problems and prospects of Tamil Nadu Economy.			
To provide an overview of the infrastructural facilities available in Tamil Nadu.			
<b>UNIT-I</b>	Tamilnadu – features –total land area – land use pattern – population of Tamilnadu – Demographic structure of Tamilnadu – Human Resources – HDI ranks – comparison with other states of India.		
<b>UNIT-II</b>	Agriculture – importance of agriculture – cropping pattern – principal Commodities – New Agricultural Strategy Rainbow Revolution – <i>Impact of Rainbow Revolution.</i>		
<b>UNIT-III</b>	Major industries – automobiles, Leather, Cotton, Sugar, cement, Software – Small Scale industries – Cottage industries – ancillary industries – handloom industries – sources of industrial finance – TIIC, SIDCO, SIPCOT,DIC, SPZ and EPZ (Special Processing Zone and Export Processing Zone).		
<b>UNIT-IV</b>	Economic Overheads – Road, Transport, Power, communication and Banking – Social Overheads – Education, health, sanitation (Elementary treatment only).		
<b>UNIT-V</b>	Tamilnadu vision 2020 – science and technology – <i>Tourism Development in Tamilnadu*</i> - ports – Trade and Commerce.		
<b>TEXT BOOK:</b>			
<b>1.Leonard, A.G., TamilNadu Economy, Macmillan, New Delhi,</b>			
<b>REFERENCE BOOKS:</b>			
<b>1.Perumalsamy.S, Economic Development of Tamil Nadu, S. Chand, New Delhi,</b>			
<b>2.Rajalakshmi, Tamil Nadu Economy, Business Publishers, 1999</b>			
<b>3.MIDS, Tamil Nadu Economy - Performance and Issues.</b>			

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

Teaching Learning Methods : Class room Learning, ICT, Seminar, Quiz, Group  
Discussion and Self Study

\*Self -study

**COURSE OUTCOME:**

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Know the features of Tamilnadu Economy	K1
CO2	Outline the importance of Agriculture in Tamilnadu Economy	K2
CO3	Identifying the Major Industries in Tamilnadu	K3
CO4	Analysing the importance of Social overheads	K4
CO5	Create the Knowledge of Tamilnadu vision 2020	K5,K6

K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	TOT	Mean Score
CO1	2	3	2	1	2	3	1	2	2	3	21	2.1
CO2	2	3	3	2	3	1	3	2	3	2	24	2.4
CO3	1	2	1	2	2	2	2	2	1	3	18	1.8
CO4	2	1	2	3	3	2	2	3	2	2	22	2.2
CO5	2	2	3	2	1	2	2	1	2	3	20	2.0
Mean overall score												2.1

**Result: The core for this course is 2.1 (Medium relationship)**

Nature of Course			
Knowledge and skill	✓	Employability oriented	
Skill oriented	✓	Entrepreneurship oriented	

Note:

Strength level	Low	Medium	High
Value	1	2	3

**COURSE DESIGNER: DR.S.MANAVALAN**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

<b>CREDIT: 3</b>	<b>COURSE CODE:U21EC4A6</b>
<b>GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05</b> <b>B.A., ECONOMICS – IV SEMESTER – SECOND ALLIED COURSE - III</b> (For the candidates admitted from the year 2021-22 onwards)  <b>STATISTICAL METHODS – II</b>	
<b>COURSE OBJECTIVES:</b> To inculcate the knowledge on basic elements of statistics. To intend to train the students with their application. To enable the students to apply the statistical tools to analyze the economic problems.	
<b>UNIT – I</b>	Collection of Data- Primary and secondary sources- - Methods of sampling- Merits and limitations of sampling
<b>UNIT – II</b>	Classification and Tabulation-Objectives of classification, Types of classification-Tabulation- Advantages of Tabulation-Types of Tabulation -Difference between Classification and Tabulation.
<b>UNIT – III</b>	Diagrammatic and Graphic Presentation of Data – Types of of Diagrams- Frequency distribution simple and complex table- Cross tabulation- Types of diagram- Bar and pie diagrams- Pictogram and scatter diagram – Merits and Demerits of Diagram- Graphic Presentation of Data – Rules of Graphics-Histogram- Frequency Curve.
<b>UNIT – IV</b>	Correlation- Definition- types of correlation-Karl pearson correlation co-efficient and Spearman Rank correlation co-efficient-Regression- linear regression – regression lines – X on Y and Y on X.
<b>UNIT – V</b>	Index Numbers– Types – Laspeyre, Paasches, and Irving Fisher Index Numbers – Chain Bases Index Number – The criteria of a good Index Number
<b>TEXT BOOK:</b> <b>1.Kathamba Rajan (2017) Economic and Business Statistics, Himalaya Publications, New Delhi.</b>	
<b>REFERENCE BOOKS:</b> <b>1.Gupta, S.P.; Gupta, M.P.(2019) Business Statistics Himalaya Publications, New Delhi.</b> <b>2..K.Kapoor and S.C.Gupta, (2010)Fundamentals of Mathematical Statistics, Sulthan Chand and Sons, New Delhi.</b> <b>3.C.M. ChikkodiB. G Sathiya Prasad (2018)Business Statistics Himalaya Publications, New Delhi.</b>	

**Note: Question should consist of 50 % theory and 50% problems**

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**CONTROLLER OF EXAMINATIONS**

Teaching Learning Methods : Class room Learning, ICT, and Self Study (Participatory Learning Technique)

Self Study\*To prepare the Chart through Collection of Field data ( Group Assignment

**COURSE OUTCOME:**

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Understand the Collection of data and its types	K1
CO2	Explain Classification and Tabulation	K2
CO3	Outline the Diagrammatic and Graphic Presentation of Data	K3
CO4	Interpret the Correlation and Regression analysis .	K4
CO5	Construct the index numbers of selected commodities	K5,K6

K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	TOT	Mean Score
CO1	2	3	1	2	2	1	3	3	2	3	22	2.2
CO2	3	2	2	2	3	2	2	2	3	1	21	2.1
CO3	2	3	3	3	1	2	3	3	2	2	24	2.4
CO4	2	3	2	3	2	3	2	2	3	3	25	2.5
CO5	2	2	3	3	3	2	3	3	2	3	25	2.5
Mean overall score											117	2.34

**Result: The core for this course is 2.34 (Medium relationship)**

Nature of Course			
Knowledge and skill	✓	Employability oriented	✓
Skill oriented	✓	Entrepreneurship oriented	

Note:

Strength level	Low	Medium	High
Value	1	2	3

**COURSE DESIGNER:DR.N.MUNKUNDAN**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

**CREDIT: 4**

**COURSE CODE:U21EC4S1P**

**GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05**  
**B.A., ECONOMICS – IV SEMESTER – SKILL BASED ELECTIVE - I**  
(For the candidates admitted from the year 2021-22 onwards)

**TRADE DOCUMENTATION**

**COURSE OBJECTIVES:**

To form a base of policy framework in International Business with special emphasis on Indian Customs.

To apprise the students for the documentation procedures and its sanctity in International Business

<b>UNIT-I</b>	<b>Export Management</b> Export management–Introduction, meaning and definition – Nature and Scope of Export Management – Function of Export Management.
<b>UNIT-II</b>	<b>Export Marketing</b> Export marketing- planning process- Elements of Export Planning –The process of export organization–Staffing Export Organization- <i>Importance of Export Finance*</i> .
<b>UNIT-III</b>	<b>India’s Foreign Trade</b> Foreign Trade during Five Year Plans – Composition of India’s Export Trade – Direction of trade analysis- India’s Export –Import policy-(New export – import policy 1997-2000).
<b>UNIT-IV</b>	<b>Export Promotion</b> Need for export promotion-Hindrances of the Export Promotion-Export promotion measures in India.-Free trade Zones(FTZs)-Export Processing Zones(EPZs).
<b>UNIT-V</b>	<b>Institutional infrastructure</b> Divisions under the Commerce Ministry – Export Promotion Councils – Functions – Advantages – Training programmers of the Institute - Indian Institute of Packaging – <i>Functions and EXIM Bank.</i>

**TEXT BOOK:**

**1.Radha, Export Management Prasanna Publishers., Reprint, Chennai 2004.**

**REFERENCE BOOKS:**

- 1.Bimal Jaiswal & Yusuf Kamal, Export Import Procedure and Documentation, New Royal Book Company.**
- 2.Jitender, MD. Export Procedures and Documentation, Raj Publications ND**
- 3.Sunil Sharma. E-Commerce, Excel Books, New Delhi**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

Teaching Learning Methods : Class room Learning, ICT, Seminar, Quiz, Group Discussion and Self Study

\*Self –study

**COURSE OUTCOME:**

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Defining the Export Management and its Function	K1
CO2	Understanding the Export marketing planning process	K2
CO3	Interpret the Foreign Trade development during Five Year Plans	K3
CO4	Analyse the need for export processing zones	K4
CO5	Evaluating the major activities of EXIM Bank	K5,K6

K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	TOT	Mean Score
CO1	1	3	3	1	1	3	2	1	2	2	19	1.9
CO2	3	1	3	2	3	2	3	2	3	1	23	2.3
CO3	1	3	3	3	2	1	2	1	2	2	20	2.0
CO4	2	1	3	2	3	3	1	3	2	1	21	2.1
CO5	1	3	1	2	3	2	3	2	3	3	23	2.3
<b>Mean overall score</b>											<b>106</b>	<b>2.12</b>

**Result: The core for this course is 2.12 (Medium relationship)**

Note:

Strength level	Low	Medium	High
Value	1	2	3

**COURSE DESIGNER:DR.S.JAGADEESPANDI**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

**CREDIT: 2**

**COURSE CODE:U21EC4N2**

**GOVERNMENT ARTS COLLEGE (AUTONOMOUS), KARUR-05**

**B.A.,ECONOMICS – IV SEMESTER – NON CORE ELECTIVE - II**

(For the candidates admitted from the year 2021-22 onwards)

**PRINCIPLES AND PRACTICE OF INSURANCE**

**COURSE OBJECTIVES:**

To provide a basic understanding of the Insurance Mechanism.

To identify the relationship between Insurers and their Customers and the importance of Insurance Contacts.

To give an overview of major Life Insurance and General Insurance Products.

<b>UNIT- I</b>	Nature and scope of Risk Management – Methods of handling Risks – Types of Risk.
<b>UNIT- II</b>	Meaning and Functions of insurance- Nature of Insurance Business – Classification of Insurance.
<b>UNIT -III</b>	Life Insurance – Classification of life insurance Policies – Assignment of life policies – <i>Life Insurance corporation of India (LIC)*</i>
<b>UNIT- IV</b>	General Insurance Business and Role of GIC – Role of Development officer – Role of Insurance Agents – Motor Vehicle insurance – <i>Health Insurance</i> – Cattle and public Liability insurance.
<b>UNIT- V</b>	Privatization of Insurance Business in India - Insurance Regulatory and Development Authority (IRDA).

**TEXT BOOK:**

**1.Mishra M.N, Insurance: Principles & Practices, S. Chand, New Delhi,2005.**

**REFERENCE BOOKS:**

**1.Srivatsava D.C & Shashank Srivastava, Indian Insurance**

**Industries Transition & Prospect, New Century, New Delhi, 2001.**

**2.Holyoake, Julia & William Weipers, Insurance, AITBS Publications,**

**New Delhi, 2002**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**



**Teaching Learning Methods : Class room Learning, ICT, Seminar, Quiz, Group Discussion and Self Study**

**\*Self -study**

**COURSE OUTCOMES:**

By the end of this course, Students will be able to

<b>Course Outcome No.</b>	<b>Course Outcome</b>	<b>Knowledge Level</b>
<b>CO1</b>	<b>Understand the basic background of insurance</b>	<b>K1</b>
<b>CO2</b>	<b>Identifying the major life insurance policy measures</b>	<b>K2</b>
<b>CO3</b>	<b>Applying the health insurance on various income category of people</b>	<b>K3</b>
<b>CO4</b>	<b>Analysing the role of insurance agents</b>	<b>K4</b>
<b>CO5</b>	<b>Evaluating the privatization of insurance sector and its impact</b>	<b>K5,K6</b>

**K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create**

**Mapping of Course Outcomes with Program Specific Outcomes**

<b>Outcome</b>	<b>PSO1</b>	<b>PSO2</b>	<b>PSO3</b>	<b>PSO4</b>	<b>PSO5</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>Total Score</b>	<b>Mean Score</b>
<b>CO1</b>	<b>3</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>3</b>	<b>1</b>	<b>2</b>	<b>20</b>	<b>2.0</b>
<b>CO2</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>19</b>	<b>1.9</b>
<b>CO3</b>	<b>1</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>3</b>	<b>20</b>	<b>2.0</b>
<b>CO4</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>19</b>	<b>1.9</b>
<b>CO5</b>	<b>3</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>3</b>	<b>1</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>23</b>	<b>2.3</b>
<b>Overall mean score</b>												<b>2.02</b>

**Result: The core for this course is 2.02 (Medium relationship)**

<b>Nature of Course</b>			
Knowledge and skill	✓	Employability oriented	✓
Skill oriented		Entrepreneurship oriented	✓

Note:

<b>Strength level</b>	<b>Low</b>	<b>Medium</b>	<b>High</b>
<b>Value</b>	<b>1</b>	<b>2</b>	<b>3</b>

**COURSE DESIGNER:DR.S.MANAVALAN**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

**CREDIT: 5** **COURSE CODE:U21EC5C7**

**GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05**  
**B.A., ECONOMICS - V SEMESTER - CORE COURSE - VII**  
(For the candidates admitted from the year 2021-22 onwards)

**MACRO ECONOMICS – I**

**COURSE OBJECTIVES:**

To understand the macro-economic concepts involving the functioning of the aggregate economy  
To compare and contrast Classical and Keynesian models.

<b>UNIT-I</b>	Meaning and Scope: Macroeconomics- Meaning- scope- importance – limitations-difference between micro and macroeconomics- macroeconomic models- Static, comparative Statics and Dynamics.
<b>UNIT -II</b>	National Income Elements of national income- measurements - importance of national income – difficulties – social accounting - circular flow of economic activities-2, 3 and 4 sector models.
<b>UNIT- III</b>	Employment and Unemployment – Meaning – types of unemployment – criterions of unemployment – Causes of unemployment – Classical view of full employment – Keynesian’s under employment.
<b>UNIT-IV</b>	Income and Employment Classical theory of income and employment- Say’s law of market- Keynes criticism of classism- Keynesian theory of income and employment- aggregate demand and aggregate supply- weaknesses of Keynesian Theory.
<b>UNIT- V</b>	Consumption and Investment Functions Consumption function- factors determining consumption functions- propensity to consume -measures to raise propensity to consume- Investment – meaning and types - Investment function- marginal efficiency of capital- factors influencing marginal efficiency of capital

**TEXT BOOK:**

**1.Sankaran (2007), “Macro Economics”, Margham Publication, Chennai.**

**REFERENCE BOOKS:**

**1.Edward Shapiro (2006), “Macro Economics”, Galgotia Publication, New Delhi**

**2.Jhinghan M. L., (2008), “Macro Economics”, Vrinda Publications, New Delhi.**

**3.Harold R. Williams (2007), “Macroeconomics: Problems, Concepts and Self-tests”, W.W.W. Norton & Company. Inc. New York.**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

Teaching Learning Methods : Class room Learning, ICT, Seminar, Quiz, Group Discussion and Self Study

\*Self -study

**COURSE OUTCOME:**

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Know the basic concepts of Macro Economics	K1
CO2	Outline the concepts of National Income and National Income Accounting	K2
CO3	Illustrate the Classical theory of Output and Employment	K3
CO4	Analysing the Keynesian works on Macro Economics	K4
CO5	Evaluating the Consumption and Investment Functions	K5,K6

K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	TOT	Mean Score
CO1	2	3	2	3	2	3	2	3	2	3	25	2.5
CO2	3	2	2	1	2	2	3	2	3	3	23	2.3
CO3	1	2	3	2	3	2	2	3	2	2	22	2.2
CO4	3	3	2	1	2	2	3	2	2	3	23	2.3
CO5	1	3	2	3	2	3	2	3	2	3	24	2.4
<b>Mean overall score</b>											<b>117</b>	<b>2.34</b>

**Result: The core for this course is 2.34 (Medium relationship)**

<b>Nature of Course</b>			
Knowledge and skill	✓	Employability oriented	
Skill oriented	✓	Entrepreneurship oriented	

Note:

Strength level	Low	Medium	High
Value	1	2	3

**COURSE DESIGNER:DR.N.MUKUNDAN**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

**CREDIT: 4**

**COURSE CODE:U21EC5C8**

**GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05**

**B.A., ECONOMICS - V SEMESTER - CORE COURSE - VIII**

(For the candidates admitted from the year 2021-22 onwards)

**AGRICULTURAL ECONOMICS**

**COURSE OBJECTIVES:**

To enable the students to understand the pivotal role of the agricultural sector for economic development.

To strengthen the theoretical base and to help students to analyse the various issues in Indian agriculture.

To Emphasize upon recognition of agricultural problems and solving them through relevant agricultural policies.

<b>UNIT-I</b>	<b>Introduction to Agricultural Economics</b> Role of Agriculture in Indian Economy- Agricultural development Under Five Year Plans- Productivity in Agriculture- <i>Causes for Low Productivity</i> .
<b>UNIT-II</b>	<b>Structural and Institutional Changes in Agriculture</b> New Agricultural Strategy- Green Revolution and its impact on Indian economy - Mechanization-Advantages and Limitations-Land Reforms– objectives -Measures- -Suggestions for Improvement .
<b>UNIT-III</b>	<b>Agricultural finance</b> Rural indebtedness- causes- debt relieve measures - Sources and agricultural finance; cooperative credit societies- Commercial Banks- Land development-Bank-NABARD
<b>UNIT-IV</b>	<b>Agricultural Marketing</b> Present Status of Agricultural Marketing- Role and Functions of Effective Marketing System- Defects of agricultural marketing –Govt.measures for improvement-Regulated Market- Co-operative marketing – Agricultural Price Policy- <i>Public Distribution System in India</i> .
<b>UNIT-V</b>	<b>Agricultural Labour</b> Features and Problems of Agricultural Labourers-Causes for poor conditions of Agricultural Labourers-Government Measures-Present scenario-steps to be taken for improving the socio economic status.

**TEXT BOOK.:**

**1.Desai R. G., (2001) “Agricultural Economics”, Himalaya Publishing House, New Delhi**

**REFERENCE BOOKS:**

**1.Sankaran (2007), “Agricultural Economy of India”, Margham Publications, Chennai.**

**2.S. Sankaran (2011) “Rural Economics”, Margham Publications, Chennai**

**3.Geroge W.Norton and Jeffrey Ahwang, and William A. Masters, (2011), “Economics of Agricultural Development**

**4.E- Reference 1. [www.foodproductiondaily.com](http://www.foodproductiondaily.com) 2. [www.india.gov.in](http://www.india.gov.in) 3. [www.icar.gov.in](http://www.icar.gov.in)**

Teaching Learning Methods : Class room Learning, ICT, Seminar, Quiz, Group Discussion and Self Study

\*Self -study

**COURSE OUTCOME:**

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Understand the problems and measures of Agricultural Productivity.	K1
CO2	Interpret the Agricultural Development Models.	K2
CO3	Application of Agricultural finance and Debt Relief Measures	K3
CO4	Outline the need for Agricultural Marketing	K4
CO5	Evaluating the problems of Agricultural Labourers- Government Measures	K5,K6

K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	TOT	Mean Score
CO1	3	1	2	3	2	2	3	1	3	3	23	2.3
CO2	1	2	2	2	3	2	2	2	3	1	20	2.0
CO3	2	2	3	3	2	3	2	1	2	3	23	2.3
CO4	1	3	3	2	3	2	1	2	1	2	20	2.0
CO5	2	3	2	2	3	2	2	3	2	2	23	2.3
Mean overall score												2.18

**Result: The core for this course is 2.18 (Medium relationship)**

Nature of Course			
Knowledge and skill	✓	Employability oriented	
Skill oriented	✓	Entrepreneurship oriented	

Note:

Strength level	Low	Medium	High
Value	1	2	3

**COURSE DESIGNER: DR.K.SENTHIL KUMAR**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

<b>CREDIT: 3</b>		<b>COURSE CODE:U21EC5C9</b>	
<b>GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05</b> <b>B.A., ECONOMICS – V SEMESTER – CORE COURSE - IX</b> (For the candidates admitted from the year 2021-22 onwards) <b>HUMAN RESOURCE MANAGEMENT</b>			
<b>COURSE OBJECTIVES:</b>			
To grasp the importance of human resource as human capital.			
To make the students understand the basic concepts of human resource management.			
<b>UNIT-I</b>	<b>Human Capital</b> Meaning and definition- Evolution of the concept of human capital- Nature-significance- Method of raising human capital- schultz’s approach – Human development index in India- Concept of HRD and HRM.		
<b>UNIT-II</b>	<b>Human Resource Management</b> Nature and scope of HRM - Environment of HRM- HR planning- objectives- need –Process – benefits and problems.		
<b>UNIT-III</b>	<b>Induction and Training</b> Induction- training- methods- identification of training- needs- training and development		
<b>UNIT-IV</b>	<b>Performance Appraisal</b> Performance appraisal –methods- job evaluation and performance appraisal- compensation- <i>carrier development</i> .		
<b>UNIT-V</b>	<b>Labour Relations</b> Labour relation- function of trade unions- form of collective bargaining- workers participation in management- types of effectiveness- <i>welfare and social security measures</i>		
<b>TEXT BOOK:</b>			
<b>1.Mathur- B.L - Human Resource Management</b>			
<b>REFERENCE BOOKS:</b>			
<b>1.Kumar , Asoak &amp; Mamgai R.P – Man power Planning</b>			
<b>2.ICFAI centre for management Research – Introduction to Human Resource Management.</b>			
<b>3.Aggarwala, Dharma Dharma Vira- Manpower Planning, Selection, Training</b>			

CHAIRMAN – BOS

CONTROLLER OF EXAMINATIONS

Teaching Learning Methods : Class room Learning, ICT, Seminar, Quiz, Group Discussion and Self Study

\*Self -study

**COURSE OUTCOME:**

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Defining the basic concepts of Human Resource Management	K1
CO2	Outline the importance of Social Sector in HRM	K2
CO3	Identifying the fundamental theories of HRDM	K3
CO4	Analysing the importance of Nutrition and housing	K4
CO5	Build the principles of management in pactice.	K5,K6

K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	TOT	Mean Score
CO1	3	1	2	3	2	2	3	3	3	3	25	2.5
CO2	1	3	3	2	1	3	1	3	1	1	19	1.9
CO3	3	1	3	3	2	3	2	1	2	3	23	2.3
CO4	3	3	1	1	3	2	3	2	3	1	22	2.2
CO5	2	1	2	2	1	1	2	3	1	3	18	1.8
Mean overall score											107	2.14

**Result: The core for this course is 2.14 (Medium relationship)**

Nature of Course			
Knowledge and skill		Employability oriented	✓
Skill oriented	✓	Entrepreneurship oriented	

Note:

Strength level	Low	Medium	High
Value	1	2	3

**COURSE DESIGNER:DR.A.MANIVEL**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

**CREDIT: 4**

**COURSE CODE:U21EC5C10**

**GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05**

**B.A., ECONOMICS - V SEMESTER - CORE COURSE - X**

(For the candidates admitted from the year 2021-22 onwards)

**ENTREPRENEURSHIP DEVELOPMENT**

**COURSE OBJECTIVES:**

To Understand various concepts, features and kinds of entrepreneurship.

To Know the procedures of drafting projects and evaluation of the same.

To Advocate with various funding and lending agencies and their schemes.

<b>UNIT-I</b>	Definition- Scope- Significance of Entrepreneurship- Functions of Entrepreneur-Theories of Entrepreneurship.
<b>UNIT-II</b>	Small Scale Industries and their Significance- Problems of Small Scale Industries-Small Scale Industries in Tamil Nadu- Industrial Policy on Small Scale Industries-Women Entrepreneurship Concept- Growth- Problems- Prospects and Development Scheme- <i>SHGs and Micro Finance</i> .*.
<b>UNIT-III</b>	Promotional Agencies- NSIC, TIIC, SIDCO, SIPCOT, District Industrial Centers-Industrial Estates- Industrial Service Institute.
<b>UNIT-IV</b>	Cost Price- Methods of Cost Estimation- <i>Cost Control</i> *- Pricing Methods; Pricing Policy- Full Cost Pricing- Legislative Control Over Price; Packaged Commodities Regulation Act.
<b>UNIT-V</b>	Project Preparations and Evolution- Break Even Analysis; Concept- Features-Assumptions- Graphical Analysis- Importance and Limitations

**TEXT BOOK:**

**1.Gupta, C.B and N.P. Srinivasan, (1993), Entrepreneurial Development, Sultan Chand, New Delhi.**

**REFERENCE BOOKS:**

**1.Entrepreneurial Development and Small Business Management” by Dr P T Vijayashree & M.Alagammai**

**2.Entrepreneurial Development” by Khanka S S**

**3.Entrepreneurial Development” by Desai**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**



Teaching Learning Methods : Class room Learning, ICT, Seminar, Quiz, Group Discussion and Self Study

\*Self -study

**COURSE OUTCOMES:**

By the end of this course, Students will be able to

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Remember the basic concepts of SHGs and micro finance	K1
CO2	Understand the theories of entrepreneurship	K2
CO3	Application and the methods of cost estimation- cost control	K3
CO4	Analyzing the functions of promotional agencies	K4
CO5	Illustrating the Project Preparations and Evolution	K5,K6

K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5	Total Score	Mean Score
CO1	3	1	2	2	3	2	1	3	1	2	20	2.0
CO2	3	1	1	3	2	3	1	2	2	1	19	1.9
CO3	1	3	2	3	2	2	2	1	1	3	20	2.0
CO4	2	1	2	2	1	2	1	3	3	2	19	1.9
CO5	3	1	2	3	3	1	3	2	2	3	23	2.3
<b>Overall mean score</b>												<b>2.02</b>

**Result: The core for this course is 2.02 (Medium relationship)**

<b>Nature of Course</b>			
Knowledge and skill		Employability oriented	✓
Skill oriented	✓	Entrepreneurship oriented	✓

Note:

Strength level	Low	Medium	High
Value	1	2	3

**COURSE DESIGNER:DR.K.SENTHIL KUMAR**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

CREDIT : 4

COURSE CODE:U21EC5E1

**GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05**

**B.A ECONOMICS –V SEMESTER- ELECTIVE COURSE -I**

(For the candidates admitted from the year 2021-22 onwards)

**SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT**

**COURSE OBJECTIVES:**

To provide an understanding of the conceptual framework underlying security analysis.

To know the important instruments of stock market.

To know the concepts and importance of capital market.

<b>UNIT-I</b>	Investment- meaning, nature and Types of investment- stages of investment- sources of investment information- importance of investment- <i>features of investment programme*</i> .
<b>UNIT-II</b>	<b>Stock Market:</b> primary market- method of raising funds in primary market: Preference and equity Shares-debentures- secondary market; function of stock exchange- Role of stock exchange in Indian economy- Securities and Exchange Board of India.
<b>UNIT-III</b>	<b>Security analysis:</b> Economic analysis-industry analysis-company analysis- Technical analysis- Efficient market theory.
<b>UNIT-IV</b>	<b>Risk and Return analysis:</b> Types Factors determining the return of investment- method of measurement- Mutual funds: Types - <i>advantages of mutual funds</i>
<b>UNIT-V</b>	<b>Portfolio management:</b> meaning and objectives of portfolio management-stages of portfolio- portfolio risks and returns.

**TEXT BOOK:**

**1.S.K .Gupta R.Joshi (2010) “Security Analysis and Portfolio Management” Kalyani Publishers,New Delhi.**

**REFERENCE BOOKS:**

**1.S.Kevin (2015) “Security Analysis and Portfolio Management” PHI Learning Pvt Ltd, Delhi**

**2.Preeti Singh (2010) “Investment Management” Himalaya Publishing House, Newdelhi.**

**3.V .K Bhalla (2008) “ Investment Management”- Security Analysis and Portfolio Management” S.Chand company, Delhi.**

CHAIRMAN – BOS

CONTROLLER OF EXAMINATIONS

Teaching Learning Methods : Class room Learning, ICT, Seminar, Quiz, Group Discussion and Self Study

\*Self -study

**COURSE OUTCOMES:**

By the end of this course, Students will be able to

Course Outcome No.	Course Outcome	Knowledge Level
CO1	know the concepts and importance of capital market	K1
CO2	Understand the method of rising funds in primary market	K2
CO3	Applying the technical analysis of security market	K3
CO4	Analyse the risk and return factors of investment	K4
CO5	Creating the knowledge of portfolio management in security market	K5,K6

K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5	Total Score	Mean Score
CO1	2	1	2	2	2	2	1	3	1	1	17	1.7
CO2	3	1	1	3	2	3	1	2	2	1	19	1.9
CO3	1	3	2	3	2	2	2	1	1	3	20	2.0
CO4	2	1	2	2	1	2	1	3	3	2	19	1.9
CO5	2	1	2	2	3	1	1	2	2	2	18	1.8
<b>Overall mean score</b>												<b>1.86</b>

**Result: The core for this course is 1.86 (Medium relationship)**

<b>Nature of Course</b>			
Knowledge and skill	✓	Employability oriented	✓
Skill oriented	✓	Entrepreneurship oriented	✓

Note:

Strength level	Low	Medium	High
Value	1	2	3

**COURSE DESIGNER:DR.S.JAGADEESPANDI**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

<b>CREDIT: 4</b>	<b>COURSE CODE:U21EC5S2</b>
<b>GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05</b> <b>B.A., ECONOMICS – V SEMESTER – SKILL BASED ELECTIVE - II</b> (For the candidates admitted from the year 2021-22 onwards)  <b>PRINCIPLES OF COMMERCE</b>	
<b>COURSE OBJECTIVES:</b> To give an insight into the basics of Accounting Concepts and <i>Principles</i> . To prepare to Students to have the foot hold in Accounts.	
<b>UNIT - I</b>	<b>ORGANISATION</b> Meaning and Definition - Principles of organization - Types of Organisation - Sole trader Partnership firms - Joint Stock Company -Co-operatives
<b>UNIT - II</b>	<b>SOLE TRADER</b> Meaning and Definition of sole trader - Special features of Sole trader – Merits of Sole trade - Demerits of Sole trader – Meaning and Definition of Partnership- Features –Merits and Demerits –Types and Kinds Of Partnership – Partnership Deed – <i>Different between Sole Trader and Partnership*</i>
<b>UNIT - III</b>	<b>COMPANIES</b> Meaning and Definition of joint stock company - special features - merits and demerits - Kinds of companies - Formation of a company - Memorandum of Association – <i>Shares and Debentures*</i>
<b>UNIT – IV</b>	<b>CO-OPERATIVES</b> Meaning and definition of Co-operatives - special features - Merits and demerits - Types of co-operatives – Co-operative movement in India
<b>UNIT – V</b>	<b>GOVERNMENTS IN BUSINESS</b> Private Sectors – Meaning – Objectives – Role of Private sector – Public Sector Meaning – Objectives – Role of Public sector
<b>TEXT BOOK:</b> <b>1.Radha, Principles of Accountancy, Prasanna Publishers., Reprint, Chennai 2004</b>	
<b>REFERENCE BOOKS:</b> <b>1.C.B. Gupta (2010)Business Organisation and Management Sultan Chand Publications.</b> <b>2.Bhatia R. C., (2007), “Principles of Office Management”, Lotus Press, New Delhi.</b> <b>3.Tripathi P. C., (2006), “Personnel Management and Industrial Relations”, Sultan Chand &amp; Sons, New Delhi.</b>	

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

**Teaching Learning Methods : Class room Learning, ICT, Seminar, Quiz, Group Discussion and Self Study**

\*Self -study

**COURSE OUTCOME:**

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Outline the Principles of organization - Types of Organisation	K1
CO2	Know the Features of Partnership—Types of Partnership	K2
CO3	Identifying the various Kinds of companies	K3
CO4	Analysing the Co-operative movement in India	K4
CO5	Evaluating the Role of Private and Public sector on the economy	K5,K6

**K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create**

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	TOT	Mean Score
CO1	3	2	3	2	1	2	2	2	3	2	22	2.2
CO2	2	3	2	3	3	3	3	3	2	3	25	2.5
CO3	3	2	3	1	2	1	2	3	3	2	22	2.2
CO4	2	3	2	3	3	2	2	3	2	3	25	2.5
CO5	3	2	3	2	3	3	2	3	2	3	26	2.6
<b>Mean overall score</b>												<b>2.4</b>

**Result: The core for this course is 2.4 (Medium relationship)**

<b>Nature of Course</b>			
Knowledge and skill	✓	Employability oriented	✓
Skill oriented	✓	Entrepreneurship oriented	

Note:

Strength level	Low	Medium	High
Value	1	2	3

**COURSE DESIGNER:DR.S.MANAVALAN**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

**CREDIT:4**

**COURSE CODE:U21EC5S3P**

**GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05**  
**B.A., ECONOMICS – V SEMESTER – SKILL BASED ELECTIVE - III**  
(For the candidates admitted from the year 2021-22 onwards)

**GROUP PROJECT WORK - INDUSTRIAL ECONOMICS**

**COURSE OBJECTIVES:**

To Generate a report based on the experiences and *projects*.

To acquire a sound technical knowledge of their selected *project* topic.

**Objective:**

Students of Economics are expected to capitalize the current industrial success scenario.

- I. The students have to analyze any two public limited company or SSI, Agro-Industries or SHGs or case study method.
- II. Firstly, they have to learn SWOT analysis of these two companies.
- III. Second, they have to analyze those two company's production, marketing, finance and other performance. Viz – Technology, Advertising, Distribution Network etc.,
- IV. Thirdly they have to compare these two company's performance.
- V. Finally, based on the analysis, Students should submit a detailed report about their Selected companies performance.

**MODEL OF PROJECT WORK**

- a. Profiles of the selected company.
- b. Details of Production, Marketing, Financial and other performance.
- c. Comparative analysis.
- d. Findings.

VI. Industrial analysis shall be prepared by the students under the supervision and guidance of the faculty of the concerned department.

VII. Viva – voce examination will be conducted with internal & external examiners at the end of the semester and the credits will be awarded.

**Note :**

1. A group of Students numbering Ten under the guidance of one guide to be formed have to undergo collection of data, in the month of July and August and analysis is made in the month of September.
2. The report should be submitted by the students before 10<sup>th</sup> of October.
3. External marks 75 and internal marks 25.  
External marks ( Viva Voce - 25 Marks ; Project Report – 50 Marks)  
Internal Marks ( Collection of Data – 10 Marks; Preparation – 10 Marks; and Attendance – 5 Marks ).

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

<b>CREDIT : 5</b>		<b>COURSE CODE:U21EC6C11</b>	
<b>GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05</b> <b>B.A., ECONOMICS – VI SEMESTER – CORE COURSE - XI</b> (For the candidates admitted from the year 2021-22 onwards) <b>MACRO ECONOMICS –II</b>			
<b>COURSE OBJECTIVES:</b>			
To understand the macro-economic concepts involving the functioning of the aggregate economy			
To compare and contrast Classical and Keynesian models.			
<b>UNIT-I</b>	<b>Keynesian Economics</b> Comparison of classical and Keynesian theory of employment – features of Keynesian economics – contribution of Keynes – Keynesian a critical appraisal -relevance of Keynesian economics in under developed countries - practical implications of Keynesian economics.		
<b>UNIT-II</b>	<b>Multiplier and Accelerator -</b> Khan’s employment multiplier - Keynes investment multiplier- condition for the operation of the multiplier- leakages, reverse working of the multiplier- criticism- Accelerator- limitations		
<b>UNIT-III</b>	<b>Inflation and business cycle</b> Meaning – types - effects of inflation - measures to control inflation –deflation- stagflation- Business cycle : Phases of trade cycles- features – theories of business cycle- Samuelson model of business cycle - interaction between multiplier and accelerator- Hicks theory of business cycle-Hawtry theory of business cycle.		
<b>UNIT-IV</b>	<b>General equilibrium</b> General equilibrium- monetary and real sector – shifts in IS and LM curves- Real balance effects.		
<b>UNIT-V</b>	<b>Macroeconomic policies</b> Objectives- instruments- monetary versus fiscal policies – Philip’s curve – Limitations of monetary and fiscal policy.		
<b>TEXT BOOK :</b>			
1.Sankaran (2007), <b>Macro Economics Margham Publication, Chennai.</b>			
<b>REFERENCE BOOK:</b>			
1.Edward Shapiro (2006), “ <b>Macro Economics</b> ”, Galgotia Publication, New Delhi			
2.Jhinghan M. L., (2008), “ <b>Macro Economics</b> ”, Vrinda Publications, New Delhi.			
3.Harold R. Williams (2007), “ <b>Macroeconomics: Problems, Concepts and Self-tests</b> ”, W.W. Norton & Company. Inc. New York.			

Teaching Learning Methods : Class room Learning, ICT, and Self Study  
 Self Study\* Group discussion on Current Macro Economic Interest and Group  
 Assignment.

**COURSE OUTCOME:**

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Comparison of classical and Keynesian theory of employment	K1
CO2	Estimate the working of multiplier, super multiplier and acceleration	K2
CO3	Assess the theories of inflation and Macroeconomic policy	K3
CO4	Analysing the inflation and its effects-Recall the phases of trade cycles	K4
CO5	Evaluating the Macroeconomic instruments and Policies	K5,K6

K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	TOT	Mean Score
CO1	3	2	3	2	2	3	2	3	2	2	24	2.4
CO2	3	3	2	1	2	2	3	3	2	3	26	2.6
CO3	2	2	3	2	1	2	2	1	1	2	24	2.4
CO4	2	3	2	2	3	2	3	3	2	3	25	2.5
CO5	3	2	1	2	2	3	3	3	2	1	26	2.6
<b>Mean overall score</b>												<b>2.50</b>

**Result: The core for this course is 2.50 (high relationship)**

<b>Nature of Course</b>			
Knowledge and skill	✓	Employability oriented	✓
Skill oriented	✓	Entrepreneurship oriented	

Note:

Strength level	Low	Medium	High
Value	1	2	3

**COURSE DESIGNER:DR.N.MUKUNDAN**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**



<b>CREDIT: 5</b>	<b>COURSE CODE:U21EC6C12</b>
<b>GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05</b> <b>B.A., ECONOMICS – VI SEMESTER – CORE COURSE - XII</b> (For the candidates admitted from the year 2021-22 onwards)	
<b>FISCAL ECONOMICS</b>	
<b>COURSE OBJECTIVES:</b> To understand the nature of Indian fiscal system. To enable the students to understand the theoretical aspects of fiscal instruments supported by empirical evidences. To equip the students with the ability to make a critical analysis of fiscal operations.	
<b>UNIT- I</b>	<b>Nature and Scope</b> Definition and scope of Public Finance – Public finance and private finance -Functions of State – Principal of Maximum Social Advantage, Limitations and usefulness.
<b>UNIT -II</b>	<b>Public Expenditure and Public Revenue</b> Meaning and classifications of public expenditure- canons of public expenditure- causes for the growth of public expenditure- effects of public expenditure - Sources of Revenue – Tax and non-tax revenue- taxation: Canons of taxation- Direct and indirect tax- proportional and progressive taxation – effects of taxation.
<b>UNIT- III</b>	<b>Public Debt and Budget</b> Definition- causes and classification of public debt- redemption of debt- effects of public dept- public debt in India- control of public debt - Meaning and objectives of budget - principles of budgeting – Requirements of a good budget, – Deficit financing- Role of deficit financing in economic development.
<b>UNIT- IV</b>	<b>Fiscal Policy</b> Meaning and objectives of Fiscal policy, Instruments of Fiscal Policy, Compensatory Fiscal policy, concept of sound finance and functional finance- <i>Role of Fiscal policy in a developing economy*</i> .
<b>UNIT- V</b>	<b>Federal and Local Finance</b> Principles of Federal Finance- Centre and State financial relations- functions of Finance Commission, -Local finance: Functions of local governments, meaning and importance of local finance- Resources of local governments viz. Corporations, Municipalities, Village Panchayats,
<b>TEXT BOOK:</b> <b>1.Tyagi. B.P, Public Finance, Jai Prakash Nath, Meerat, 2012</b>	
<b>REFERENCE BOOKS:</b> <b>1.H.L.Bhatia, Public Finance, Vikas, New Delhi, 1999.</b> <b>2.Musgrave and Musgrave, Public Finance in Theory and Practice, Mc Graw Hill, New Delhi, 1984.</b> <b>3.Agarwal, R.P, Public Finance, Lakshmi Narain, Agra.</b>	

**Teaching Learning Methods : Class room Learning, ICT, Seminar, Quiz, Group Discussion and Self Study \*Self -study**

**COURSE OUTCOMES:**

By the end of this course, Students will be able to

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Knowing the basic concepts of fiscal economics	K1
CO2	Understanding the expenditure and revenue theories	K2
CO3	Application of various types of budgeting	K3
CO4	Analysing the role of fiscal policy on developing economy	K4
CO5	Evaluating the various competitive monetary structures	K5,K6

K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5	Total Score	Mean Score
CO1	3	1	2	2	3	2	1	3	1	2	20	2.0
CO2	3	1	1	3	2	3	1	2	2	1	19	1.9
CO3	1	3	2	3	2	2	2	1	1	3	20	2.0
CO4	2	1	2	2	1	2	1	3	3	2	19	1.9
CO5	3	1	2	3	3	1	3	2	2	3	23	2.3
Overall meanscore												2.02

**Result: The core for this course is 2.02 (Medium relationship)**

<b>Nature of Course</b>			
Knowledge and skill	✓	Employability oriented	✓
Skill oriented	✓	Entrepreneurship oriented	

Note:

Strength level	Low	Medium	High
Value	1	2	3

**COURSE DESIGNER:DR.S.JAGADEESPANDI**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATION**

<b>CREDIT: 5</b>	<b>COURSE CODE:U21EC6C13</b>
<b>GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05</b> <b>B.A., ECONOMICS – VI SEMESTER – CORE COURSE - XIII</b> (For the candidates admitted from the year 2021-22 onwards)  <b>INTERNATIONAL ECONOMICS</b>	
<b>COURSE OBJECTIVES:</b>	
To familiarize the students with the postulate of trade theories and trade policies. To develop the analytical skill of the students for identifying international economic problems and relations and the complexities in foreign trade.	
<b>UNIT-I</b>	<b>Features of Theories</b> Meaning and Distinction between Internal and International Trade- Classical Theories of International Trade;David Ricardo’s Comparative Cost Theory- Heberier’s Opportunity Cost Theory- Modern Theory; Hecksher- Ohlin Theorem.
<b>UNIT-II</b>	<b>Free Trade versus Protection</b> Case for against Free Trade and Protection- Protective Tariffs- Meaning- Types- Effects-Quotas- Meaning- Types- Effects- Dumping :Preconditions for Dumping- Effects- <i>Dumping measures</i> .
<b>UNIT-III</b>	<b>Balance of Payments</b> Concept- Importance- Structure- Distinction between Balance of Trade and Balance of Payments- Disequilibrium in the balance of Payments- - Measures to correct Disequilibrium.
<b>UNIT-IV</b>	<b>Foreign Exchange</b> Meaning- Importance- Demand for Foreign Exchange- Supply of Foreign Exchange-Equilibrium rate of Foreign Exchange- Theories of foreign exchange –Objectives and function of foreign exchange-fixed and flexible exchange rate.
<b>UNIT-V</b>	<b>International Monetary System</b> International Liquidity- International Monetary Fund( IMF)- International Bank for Reconstruction and Development (IBRD)- Asian Development Bank- <i>South Asian Association for Regional Cooperation*</i> (SAARC)- World Trade organization (WTO).
<b>TEXT BOOK:</b>	
1.Sankaran (2007), “International Economics”, Margham Publication, Chennai.	
<b>REFERENCE BOOKS:</b>	
1.Jingan, M.L., (2003)(, International Economics, Vani Educational Books (or) Konark Publishers Pvt. Ltd., Delhi.	
2.Verma & Aggarwal (2011), “Foreign Trade Management”, King’s Publications, New Delhi.	
3.Jeevanandam C., (2011),” Finance of Foreign Trade and Foreign Exchange”, Premier Book of Company, New Delhi.	

Teaching Learning Methods : Class room Learning, ICT, Seminar, Quiz, Group Discussion and Self Study

\*Self -study

**COURSE OUTCOMES:**

By the end of this course, Students will be able to

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Reviewing the basic concepts of international economics	K1
CO2	Understanding trade and protection policies	K2
CO3	Application of theories of foreign exchanges	K3
CO4	Analyzing the international monetary system	K4
CO5	Evaluating the various international payment structure	K5,K6

K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create

Mapping of Course Outcomes with Program Specific Outcomes

Outcome	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5	Total Score	Mean Score
CO1	3	1	2	2	3	2	1	3	1	2	20	2.0
CO2	3	1	1	3	2	3	1	2	2	1	19	1.9
CO3	1	3	2	3	2	2	2	1	1	3	20	2.0
CO4	2	1	2	2	1	2	1	3	2	2	19	1.8
CO5	2	1	2	2	1	1	3	2	2	3	20	1.9
<b>Overall meanscore</b>												<b>1.92</b>

**Result: The core for this course is 1.92 (Medium relationship)**

Nature of Course			
Knowledge and skill	✓	Employability oriented	✓
Skill oriented	✓	Entrepreneurship oriented	

Note:

Strength level	Low	Medium	High
Value	1	2	3

**COURSE DESIGNER:DR.A.MANIVEL**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

<b>CREDIT: 5</b>		<b>COURSE CODE:U21EC6E2</b>	
<b>GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05</b> <b>B.A., ECONOMICS – VI SEMESTER – ELECTIVE COURSE – II</b> (For the Candidates admitted from the year 20 21-22 onwards) <b>MANAGERIAL ECONOMICS</b>			
<b>COURSE OBJECTIVES:</b>			
To develop the ability to apply the concepts, tools and techniques of <i>economics</i> in analysing and interpreting business decisions.			
To explain the nature of the firm and the problems of its management			
<b>UNIT –I</b>	<b>Scope and fundamental concepts and note of managerial economics:</b> Definition – scope- concepts – significance of the subject – Difference between economics and managerial economics – profit maximization – sales maximization – other objectives –role of managerial economists.		
<b>UNIT– II</b>	<b>Demand Determinations and forecasting :</b> Demand – meaning , distinctive types – factors determining demand , law of demand – elasticity of demand – distinctive types of elasticity – meaning , objectives and purpose of forecasting – methods of forecasting.		
<b>UNIT– III</b>	<b>Production and supply factors:</b> Meaning of production – production function – laws of production – meaning of supply – law of supply – determining of supply – <i>elasticity of supply</i>		
<b>UNIT– IV</b>	<b>Cost concepts and cost control:</b> Various cost concepts – techniques of cost control of cost reduction – optimum firm.		
<b>UNIT– V</b>	<b>Break even analysis and managerial decision making theories :</b> Break even analysis – determination of break even point – assumption – usefulness and limitations – decision making procedures – classification of managerial decision problems – <i>decision taking under certainty and under uncertainty*</i> .		
<b>TEXT BOOK:</b>			
1.S.Sankaran – Managerial Economics, Margham Publications, Chennai.			
<b>REFERENCE BOOKS:</b>			
1.P .L.Mehta: Managerial Economics - Analysis, problems and causes.Sultan Chand & Sons, 1992			
2.R.L. Varshney and K.L.Maheswari: Managerial Economics. Sultan Chand & Sons, 1987.			
3.Mote, Paul and Gupta: Managerial Economics Concepts and cases. 1979.			

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**\*Teaching Learning Methods : Class room Learning, ICT, Seminar, Quiz, Group Discussion and Self Study**

**\*Self -study**

**COURSE OUTCOMES:**

By the end of this course, Students will be able to

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Remember the basic concepts of managerial economics	K1
CO2	Understanding the production and cost theories	K2
CO3	Applying the traditional and modern concept of cost	K3
CO4	Analysing the pricing policies of business firms	K4
CO5	Evaluating the profit policies of Business firms	K5,K6

**K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create**

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5	Total Score	Mean Score
CO1	3	1	2	2	2	2	1	2	1	2	18	1.8
CO2	3	2	1	3	2	3	1	2	2	1	20	2.0
CO3	1	3	2	3	2	2	2	1	1	3	20	2.0
CO4	2	3	2	2	1	2	2	3	3	2	22	2.2
CO5	2	1	2	3	2	1	1	2	2	2	20	1.8
<b>Overall mean score</b>												<b>1.96</b>

**Result: The core for this course is 1.9 (Medium relationship)**

<b>Nature of Course</b>			
Knowledge and skill		Employability oriented	✓
Skill oriented	✓	Entrepreneurship oriented	

Note:

Strength level	Low	Medium	High
Value	1	2	3

**COURSE DESIGNER:DR.K.SENTHIL KUMAR**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**

<b>CREDIT: 5</b>		<b>COURSE CODE:U21EC6E3</b>	
<b>GOVERNMENT ARTS COLLEGE (AUTONOMOUS) KARUR-05</b> <b>B.A., ECONOMICS – VI SEMESTER – ELECTIVE COURSE - III</b> (For the candidates admitted from the year 2021-22 onwards) <b>MARKETING MANAGEMENT</b>			
<b>COURSE OBJECTIVES:</b>			
To equip the students with an ability to understand the basic concepts and practices of marketing.			
To provide the knowledge of Product Launching in market.			
To endow students with the knowledge of Advertising & Sales.			
<b>UNIT-I</b>	<b>Marketing Management</b> Meaning- evolution of marketing- management role of marketing in economic development- - objectives of marketing and marketing management- micro and macro level marketing- marketing risks- causes and remedial measures of dealing risks.		
<b>UNIT-II</b>	<b>Product policy and planning</b> Meaning and definition of product- product line- Product mix- importance of product life cycle- product planning and development strategy – <i>stages in development of new product</i>		
<b>UNIT-III</b>	<b>Pricing Policies</b> Objectives of pricing- Price determination procedures- pricing policies and strategies-factors affecting in price determination-method of price setting.		
<b>UNIT-IV</b>	<b>Sales promotion Advertising</b> Nature of sales promotion –types of sales promotion programmes- salesmanship techniques – Advertising: objectives- types- functions- advertising for rural market.		
<b>UNIT-V</b>	<b>Marketing research and MIS</b> Nature and techniques of marketing research- trends in marketing research- process of marketing research-importance of marketing information system- <i>sources of marketing information system*</i> .		
<b>TEXT BOOK:</b>			
1.S.P Bansal (2010) “ Marketing management” Kalyani Publishers, New delhi			
<b>REFERENCE BOOKS:</b>			
1.Sanjay Basotia (2001) “ Marketing Management” ABD Publishers, Meerut			
2.PhilipKotler (2017) “Marketing 4.0: Moving from Traditional to Digital” Wiley Publications”			
3.Marketing Management. 12th ed. by Kotler, Philip, and Kevin Lane			
Call Number: Secure Bks. Colln. HF5415.13 .K64 2006			

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Teaching Learning Methods : Class room Learning, ICT, Seminar, Quiz, Group Discussion and Self Study

\*Self -study

**COURSE OUTCOMES:**

By the end of this course, Students will be able to

Course Outcome No.	Course Outcome	Knowledge Level
CO1	Remembering the basic concepts of marketing management	K1
CO2	Understanding the Product policy and planning	K2
CO3	Applying the traditional and modern concept of pricing	K3
CO4	Analysing the pricing policies of business firms	K4
CO5	Evaluating the profit policies of Business firms	K5,K6

K1 = Remember, K2 = Understand, K3 = Apply, K4 = Analyze, K5 = Evaluate, K6= Create

**Mapping of Course Outcomes with Program Specific Outcomes**

Outcome	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5	Total Score	Mean Score
CO1	3	1	3	2	2	2	1	2	2	2	20	2.0
CO2	3	2	1	3	2	3	1	2	2	1	20	2.0
CO3	1	3	2	3	2	2	2	1	1	3	20	2.0
CO4	2	3	2	2	1	2	2	3	3	2	22	2.2
CO5	2	1	2	3	2	1	1	2	2	2	20	1.8
<b>Overall mean score</b>												<b>2.00</b>

**Result: The core for this course is 2.0 (Medium relationship)**

<b>Nature of Course</b>			
Knowledge and skill	✓	Employability oriented	✓
Skill oriented		Entrepreneurship oriented	

Note:

Strength level	Low	Medium	High
Value	1	2	3

**COURSE DESIGNER:DR.S.JAGADEESPANDI**

**CHAIRMAN – BOS**

**CONTROLLER OF EXAMINATIONS**



